

WHY CHOOSE ACCORHOTELS?

A powerful partner

With AccorHotels, you have a powerful ally by your side. As the number one hotel operator in Europe, Asia Pacific, Latin America and Africa Middle East, we've been building our high value-added hospitality expertise for 50 years.

Unique expertise in hotel operations

By choosing AccorHotels, you are joining forces with the leading direct hotel operator in the world: 2,900 hotels, including 1,300 subsidiaries (owned or leased). AccorHotels has the most extensive expertise in the international hospitality sector and perfectly understands the objectives and constraints of hotel ownership.

Leading and attractive brands

AccorHotels offers an array of leading, attractive brands ranging from economy to luxury. You benefit directly from the force of the brand you choose, and, by deploying a concept that has proven its worth, you will heighten your hotel's awareness.

High performance distribution

With AccorHotels you gain access to more than 100 distribution channels: websites, online price comparison sites, travel agencies, and GDS... your guarantee of filling your hotel.

The dynamics of AccorHotels market places

Because AccorHotels is densely present in numerous capitals and major cities throughout the entire world, you will benefit from market place dynamics and inter-hotel bookings (between Group hotels).

LOCAL OPERATIONAL SUPPORT

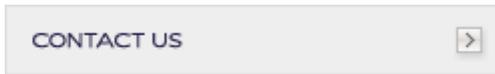
Working with AccorHotels means you benefit from the support and know-how of our local operations experts. Present in 92 countries, our DOPs (Directors of Operations) are your front-line contacts. They will accompany your hotel in its day-to-day operations with regular reviews to:

- Define budgets and action plans to achieve best results
- Implement expert operating procedures (investments, finance, accounting, legislation)
- Guide and optimize your hotel's performance
- Ensure effective personnel management by an experienced AccorHotels hotel manager

- Optimize the maintenance of your hotel, in terms of scheduling and costs. Opting for a Management contract with AccorHotels means opting for efficiency, excellence and profitability. You choose to move forward in a strong partnership and forge a long-term, "win-win" relationship.

Are you interested in choosing one of our brands for your hotel or your project?

Contact our development team anywhere in the world and we will help you choose the brand best suited to your project.



[Download the factsheet](#)