



## Openings

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# Accor continues its expansion in Algeria

The Novotel and ibis Constantine have just been inaugurated, in the wake of the ibis Alger in February 2009, the 150-room ibis Oran, launched in March 2011 and the 125-room ibis Tlemcen opened in June 2011. All these openings reflect Accor's drive to offer modern and innovative hotels in Algeria.

The two newest establishments share a brand new purpose-built building which boasts 117 Novotel rooms and 172 ibis rooms.

### Bright hotels

The modular meeting rooms are all bathed in abundant natural light and cater for up to 400 people. Business people could organize seminars at the best conditions thanks to the modern and equipped rooms.

Futhermore, customers can relax in the hotel's fitness center overlooking the Rhumel River Valley.

The quiet and refined common areas provide an atmosphere of tranquility and modernity which is already much appreciated by guests at both hotels.

### Respecting local culinary practices

The ibis establishment has a "Sud & Cie" restaurant, while Novotel boasts a modern, bright restaurant that offers a range of Algerian and international dishes prepared by an all-Algerian team whose members completed qualifying training courses at the Accor Africa Academy.

### The ibis network's expansion in Algeria

*"The buzz around the ibis brand is spreading across the country, and will of course be enhanced by the deployment of the ibis megabrand project before the end of this year as well as by the construction of another Novotel/ibis combo with 240 rooms in Setif next summer"* comments **Sébastien Mary**, Director of Operations for Algeria/Tunisia.

### Did you know?

Constantine is Algeria is the 3rd largest city. Its nickname is the City of Suspended Bridges. It is an atypical city by its exceptional historical cultural and architectural sites. It attracts many tourists every year.