



## Rewards

11/15/2012

# Accor, first French Group recognized as one of the World's Best Multinational Workplaces

Accor has been ranked by the Great Place to Work® Institute on the List of the **25 Best Companies to Work For in the World**. This ranking is the world's largest annual study of workplace excellence and identifies the top 25 best companies to work for in the world.

This award reinforces the « **Best Place to Work** » that have been locally received during the year 2012 by Accor in **seven countries**: Argentina, Brazil, Chile, Mexico, Peru, Austria and United-Kingdom.

“Hospitality is a profession rooted in human contact, but it also is a passion. This is essential for us to make sure our employees feel proud and trusted. Being constantly in relation with our customers, they are the leading drivers of our success internationally”, said Antoine Recher, Global Chief Human Resources Officer of Accor.

### Accor, Open New Frontiers in Hospitality

Since 1985, Accor was the **first hotel group to create its own corporate university**: the Académie Accor. Today, the world's top hospitality school relies on its **17 entities** to roll out its programs, over one hundred professions in **72 countries**.

The Group has also established a long-standing commitment to **developing career opportunity** and **international mobility**.

To attract new talent, Accor uses various tools, notably its **worldwide recruitment site AccorJobs**. In 2011, this portal, which is available in 12 languages, recorded 4.7 million visits, promoted more than 20,000 jobs and traineeship offers, and received over 500,000 applications.

Deeply convinced that it is a real performance driver, the Group also pursues an **active policy of workplace diversity**. Thus, Accor has designed and deployed core programs to make diversity a reality in hiring, career management, training, compensation and other day-to-day responsibilities of the human resources function, as well as in individual relations within the organization.

The Group's ambition is to become the major hotel operator in the world and above all to be the best hotelier notably by setting the pace for talent and skill development.