



## Rewards

11/03/2011

# Accor's commitment and responsibility rewarded three times with the World Savers Awards

Last October 20, the Group received three awards from prestigious magazine Conde Nast Traveler, which recognize its entire sustainable development policy as well as its actions in the fields of health protection and environmental preservation.

Like every year, magazine Conde Nast Traveler presented its World Savers Awards to the world's best performing tourism companies in terms of environmental and social responsibility.

This year, Accor won several prizes:

- **Best overall commitment of a large hotel group**, for the entire Earth Guest program

All sectors taken together:

- **First Prize in the "Health" category**

- **First Prize in the "Environment" category**

The Group was also a runner-up in the **"Poverty Relief" category**.

*"These awards are a major recognition of our corporate vision and honor Accor's 145,000 employees' commitment to sustainable development"* commented Sophie Flak, Accor's Executive Vice President Academies and Sustainable Development, at the award giving ceremony in Singapore.

In the "Health" category, the Group was recognized for its commitment to the fight against child sex tourism and for its policy to fight HIV/Aids, notably its preventative measures for both employees and clients. The strength of this commitment was already honored in 2009 with the same award. At the end of 2010, action plans to fight HIV/Aids were rolled out in 32 countries and concern 40,000 of our employees.

In the "Environment" category, Accor was notably recognized for its measures to save energy and water consumption in its hotels and for its hotels' commitment to the Plant for the Planet project (over 1.7 million trees already funded) which resulted in it being recognized as the most ambitious and most active company in protecting the planet.

To find out more on social issues

To find out more on environmental issues