



Openings

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Pullman adds two new addresses to its European network

At the start of the year, Pullman added two new establishments to its European network: the Pullman Eindhoven Cocagne in the Netherlands and the Pullman Munich in Germany. With 27 hotels on the continent, Pullman, which also has an extensive presence in the Asia-Pacific area, has established excellent coverage of the European region and is confirming its determination to grow.

Over the coming months, this expansion will be accompanied by the modernisation of the brand. *“These new hotels in Munich and Eindhoven give our clientele of seasoned travellers even greater choice and reflect Pullman’s current growing success. The brand’s objective is to be present in key business and tourism hubs in Europe and around the world. In 2012, we will be opening 10 establishments, boosting our network to over 70 hotels by the end of the year, with the objective of 150 hotels worldwide by 2015-2020”*, explained **Xavier Louyot**, Pullman’s Global Marketing Director, who is today launching a review of the brand’s identity.



Pullman Munich: the brand arrives in Germany’s third-largest city

Located in the famous Schwabing district between the English gardens and Olympia Park, the hotel is also conveniently situated close to the city’s business centre, public transport facilities and 25 minutes from the airport. The Pullman Munich is currently undergoing refurbishment and will remain open during the renovations.

From autumn 2012, business and leisure guests will be able to enjoy 331 upscale rooms (including 24 suites) all of which will feature a stylish design and cutting-edge technological facilities. The hotel will also have 5 conference rooms, a restaurant and bar, as well as a health and fitness centre including a sauna.

Thanks to Pullman’s Co-Meeting concept (with dedicated rooms, the latest generation equipment, innovative breaks, a dedicated contact person with the Event Manager, a technical solutions expert with the IT Solutions Manager, etc.), the establishment offers a new approach to organizing meetings, conferences or incentive events.

Pullman’s first hotel in the Netherlands

The Pullman Eindhoven Cocagne boasts 320 rooms (including 20 suites and 43 apartments) and has been fully renovated. Located near the city centre, this is a stylish hotel with a focus on well-being and conviviality. Its amenities include a health centre (with sauna, and fitness facilities) and an indoor swimming pool. In its Vestdijk 47 restaurant, the chef Hans Melis serves local specialties as well as international dishes. For business guests, 18 modular meeting rooms suitable for between 10 and 400 people are available. The upscale facilities and Nespresso machines provide even greater comfort. Wi-Fi access is free throughout the establishment and in the Connectivity Lounge, developed by Pullman in partnership with Microsoft®, guests can connect to the Internet, print their documents and work in privacy using the latest generation equipment and software.

[To find out more about Pullman](#)