



Openings

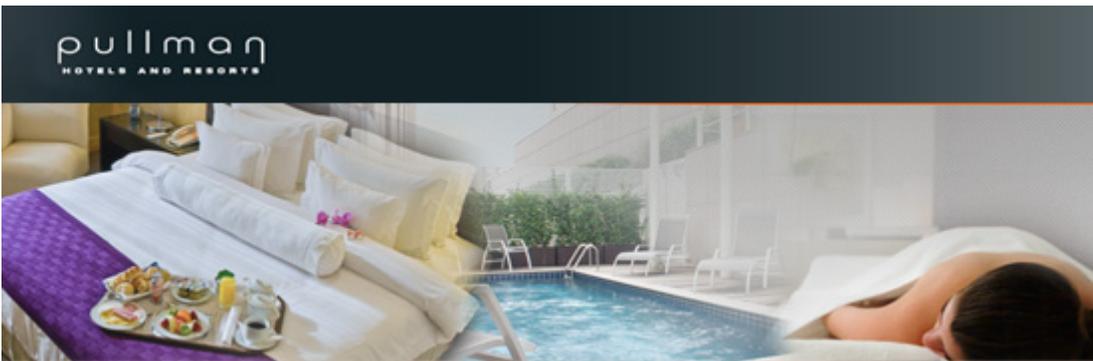
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Pullman sets out to conquer Brazil

Pullman opened its first hotel in the world's third-largest metropolis, São Paulo, on 21 June last.

*"We are hoping to develop Pullman's presence in the main Latin American cities. We have already started working on it in Brazil. We have just opened the Pullman São Paulo, and have already signed a contract to build a new 280-room hotel in "Belo Horizonte" explains Accor's Latina America Executive Director **Roland de Bonadona**.*

This hotel is on the corner of Avenida 23 de maio and Viaduto Tutoia, in downtown, São Paulo. It is a stone's throw from the main business districts and several tourist attractions including Ibirapuera Park (home to the Modern Art Museum and Art Biennial), and Paulista, Ibirapuera and Iguatemi shopping centres.



The 350 rooms radiate contemporary class and are packed with state-of-the-art technology (video on demand, satellite TV and free broadband Wi-Fi access – plus an interactive TV system providing flight-time updates and tracking guest expenses).

The modular meeting areas and auditorium span two floors and can seat up to 200 people, and the IT Solutions Manager and Event Manager are there any time to provide customers with the equipment they need and to help out with the organisation. They are also happy to suggest tailored and original ideas to live up meeting breaks.

The Pateo restaurant serves Brazilian specialities, including the well-known feijoada as well as international cuisine.

The Pullman São Paulo Ibirapuera also features two new concepts: "**Food to Share**" (self-explanatorily small portions that guests can share) and a "**Show Kitchen**" opening out onto the new restaurant IT so customers can watch chef William Carvalho prepare their meal live.

Last but not least, this hotel features a Fit Lounge where guests can work out with a personal coach. And, when they want to chill out and recover, they will find three booths with jacuzzis providing first-class massages and treatment (hands, face and hair, feet, manicure and more).

So "**Bem-vindo**" to the Pullman São Paulo Ibirapuera, a hotel that has what it takes to conquer Brazilian and international travellers' hearts. [To find out more about Pullman](#)