



Openings

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Sofitel Bangkok Sukhumvit: a new level of French Elegance in Bangkok

Sofitel is pleased to announce the opening of Sofitel Bangkok Sukhumvit, the second Sofitel in Bangkok, in Thailand. This new flagship unveils many of Sofitel's new luxury French concepts for the first time in South East Asia.

With the opening of this hotel, Sofitel is diversifying its offer in this city with a very French signature reflecting the French tradition of elegance, savoir-faire and hospitality. Located on the central business district this hotel with 345 rooms including 37 suites represents perfectly the new positioning: a luxury hotel with a difference, individual and non-standardised.

It is the first flagship Sofitel in South East Asia whilst Sofitel Bangkok Silom is rebranding to become a Pullman hotel. At the same time, Sofitel So Bangkok has been launched as the first urban design hotel under Sofitel So label, offering a different experience of discovering Bangkok.

The must of French Elegance in Bangkok

A key attraction of the hotel for visitors and locals alike is the skyline restaurant, L'Appart, which recreates the ambience of a luxurious apartment. Directed by French chef Aurélien Poirot, L'Appart is based on a Haussmann-style apartment with beautiful bespoke areas including a library, a living room, a kitchen with an adjacent dining room, and lounge area with a bar. The warm and welcoming space delights guests with its interactive open kitchen concept, transforming Bangkok's hottest new venue as the evening progresses. Outside tables overlook a stunning backdrop of the city skyline.

There is also a strong French element in the Sofitel's restaurant, Voilà!. The hotel's premier restaurant showcases a 'cuisines on stage' concept that features French cuisine prepared from stoves and a Parisian-style Rôtisserie, Western, Asian dishes, Middle Eastern and Thai delicacies, aromatic pizzas straight from the wood-fired oven, and an array of sumptuous desserts available all day.



Located in the lobby is Le Macaron, which is a charming patisserie and delicatessen with an inviting outdoor terrace that features a vast selection of pastries, desserts, and savory items from the team of in house chefs.

A feature of the hotel is also the elegant Club Millésime lounge located on the 31st floor. With its state of the art business facilities, chic style, spectacular views, spacious lounge areas and the French flair for food and wine, the Club Millésime lounge offers a refined and welcoming space.

The Sofitel Bangkok Sukhumvit also has some of the largest meetings and function facilities in Bangkok for meetings and other events. In addition, leisure facilities include an outdoor swimming pool with pool bar, fitness centre, beauty salon and Le Spa with L'Occitane, the first luxury spa in Thailand to offer elegant L'Occitane products from the South of France.

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