



Rewards

02/16/2015

The Accor intranet has received an award!

AccorLive, which has been progressively rolled out for over one year now, has just received a gold TOP/COM award.

Every year, TOP/COM GRANDS PRIX Corporate Business awards reward communication professionals and highlight key trends. Between February 9th and 12th, the candidates shortlisted by a 52-person panel, defended their initiatives in a bid to win a gold, silver, or bronze award, a Prix Spécial TOP/COM GRANDS PRIX de l'Expression (TOP/COM Special Expression Award) or a Grand Prix du TOP/COM GRANDS PRIX Corporate Business.

This year's theme, "**Communicate in a connected world**", corresponded perfectly to the issues tackled by the Group, providing Accor with a golden opportunity to present its worldwide intranet to an audience of experts.

The Group was thus honored with the **Gold TOP/COM** award in the "intranet" category, digital section.

At the prize-giving ceremony in the Alhambra Theater, Paris, **Virginie Sido**, SVP, Accor Corporate Brand, CSR & Internal Communications commented: "*We are proud of this award, which is a clear illustration of the Group's commitment to driving a strong digital culture that encourages collective intelligence and new ways of collaborating.*"

Christophe Cazard, Digital Media Director, added: "*This Gold TOP/COM award honors the enormous collaborative efforts of both the Communication and IT teams behind the project, and all the Group's support and brand departments. This said, it is just a starting point. Upgrades are planned throughout the year, particularly on AccorLounge, to make it simpler and more efficient.*" ?

For further information about AccorLive, [click here](#).

AccorLive is:

2 million visits a month

500 articles posted a year

40 brand and support function intranets

AccorLive, is also an internal social network called **AccorLounge**. It already boasts close to 12,500 members and 720 communities!