



Openings

09/19/2012

The first Pullman opens in London

Pullman has set foot in London one year after Accor officially inaugurated the St. Ermin's, the first English hotel to join the MGallery collection.

The Pullman London St Pancras, which was previously home to Accor's Novotel brand, recently reopened after a comprehensive revamp that lasted several months. The all-new contemporary class it now radiates is one of the features that show that efficiency and enjoyment are not incompatible. The all-new contemporary, cosmopolitan class it now radiates is one of the features that the many businesspeople who travel through King's Cross station every day will find appealing. Business travellers will also enjoy the 446-seat auditorium and the 17 smart meeting rooms.

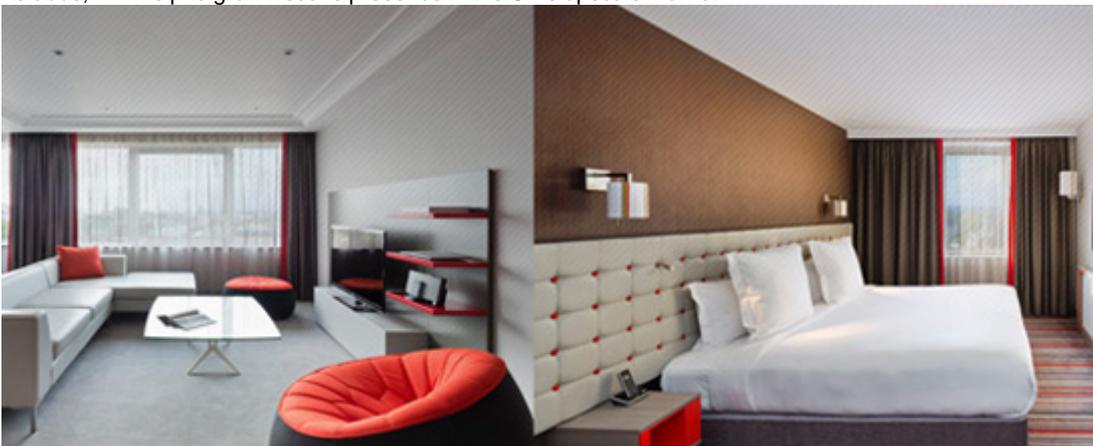
The Pullman London St Pancras provides Pullman's hallmark services at their finest, including the Welcomer, Pullman beds, docking stations, free Wi-Fi, Connectivity Lounge in association with Microsoft®, Co-Meeting deals and Nespresso® services.



A cosmopolitan hotel in a cosmopolitan city

This hotel's inspiring design strikes guests as soon as they step in the front door. The public areas exude the spirit of travel, and the hotel's universe is a tribute to the King's Cross neighbourhood. The seamless transition into the hotel stretches to the 312 bedrooms featuring panoramic views of London.

Pullman Europe COO Christophe Vanswieten is delighted that Accor has opened this hotel in the UK, "a market that will play a key role in our expansion plans in the coming years." Accor has already built a network spanning more than 50 hotels in London but this new Pullman, he adds, will "help to grow Accor's presence in the UK's upscale market."



A restaurant to commemorate the renowned Pullman train

Guests can enjoy the original and sophisticated cuisine at the 'Golden Arrow' bar & restaurant, which seats 94. This new restaurant is named after the famous all-first-class Pullman train service between Paris and Calais from the 1920s, which opened the UK up to the cultural, business and culinary influences of France and the rest of Europe. Chef Rees Smith centres the Golden Arrow's menu on modern

European cuisine, and handpicked fine wines to match. La Vinoteca by Pullman also serves an ample selection of wines by the glass, all perfectly paired with a range of dishes or fabulous by themselves.

[To know more about Pullman](#)