



## Openings

01/29/2013

# The third Adagio in Germany

**And there were three! Adagio Aparthotels are pushing ahead with their European expansion. After Berlin and Munich, an Adagio is opening in Cologne, Germany, this month.**

The Aparthotels General Manager came up with an original idea to celebrate this event – and put the Adagio Köln City in the spotlight on 16 November last when it welcomed the 60 contenders for the Miss Intercontinental World title. The building work notwithstanding, the radiant pageant Misses attracted a variety of media, including respected national newspaper Bild-Zeitung. And it lit up the city.

### **A guided tour of an Aparthotel inspired by Cologne culture**

The Adagio Köln City's 115 apartments harness this brand's main strengths, and include studio flats and apartments for up to four people. They have all the amenities (kitchens, TVs, air conditioning and free Wi-Fi), and are perfect for families as much as business travelers.

The Adagio Köln City's decoration, however, is all-new and draws on the city's culture and its iconic Eau de Cologne.

The tour starts in the lobby, where large papier-mâché statues depict the vestiges from the Cologne Carnival, one of the city's emblematic highlights. The reception then features a variety of noble materials arranged into a patchwork that resembles the typical costumes you see at that Carnival.

The corridors and the apartments they lead to are brimming with bright colors (yellow, violet and blue), and reminiscent of the variety of scents that intertwine in Eau de Cologne (bergamot, lemon, etc). Several of the geometric shapes on the floor, walls and furniture mirror the Eau's molecular structure and add up to an original, fun tribute!



### **In downtown Cologne**

Cologne is Germany's fourth-largest city, and its historical and cultural heritage is enviable: it counts 12 Roman basilicas, a world-class 14<sup>th</sup>-century university and an opera house, and is providing venues for an increasing number of European and worldwide events.

That is why the Adagio Köln City is where it is all happening, between Kölner Dom Cathedral and the main museums, and near the central station.

And why this destination is such a great advantage for the brand!

[To find out more on Adagio](#)

[Book an apartment in the Aparthotel Adagio Cologne](#)