



Press Release

First-Quarter 2005 Revenues : **First quarter 2005 confirms a good overall trend : +5.6%**

Paris, April 27th, 2005

(In EUR millions)	2004 reported	2004 IFRS	2005 IFRS	% Change reported	% Change like-for-like*
Hotels	1,125	1,109	1,127	+1.6%	+2.0%
Services	121	123	140	+13.2%	+11.8%
Other businesses	352	354	409	+15.6%	+6.6%
Total	1,598	1,586	1,676	+5.6%	+3.8%

*At constant scope of consolidation and exchange rates

Accor's consolidated revenues rose 5.6% to EUR 1,676 million in the first three months of 2005.

Figures for 2005 have been prepared in accordance with IAS/IFRS. Prior-year comparatives have been restated according to the same standards, with the result that 2004 revenues are EUR11.8 million lower than originally reported under French GAAP. The 5.6% increase in first-quarter 2005 revenues is based on comparable accounting standards.

Revenues were up by 3.8% on a like-for-like basis, i.e. at constant scope of consolidation and exchange rates.

First-quarter performance was shaped by two non-recurring factors:

- February included one less day than in 2004, which reduced revenues for the period by 1.1%.
- In most European countries (but not France), the Easter holidays fell in March rather than in April, as they did in 2004. This trimmed 0.5% off first-quarter revenues.

Excluding these two unusual factors, first-quarter revenues would have been up 5.4% like-for-like.

Despite these two factors that tend to obscure the Company's true performance, business was generally good in the first quarter, especially in the Economy Hotel segment with like-for-like revenues up 3.5% for operations outside of the U.S and revenues up 4.5% in the U.S. The Services business enjoyed remarkable 11.8% growth in revenues. Only the Upscale and Midscale Hotels segment reported marginal growth, of 0.5%.



Upscale and Midscale Hotels

Like-for-like revenues in the Upscale and Midscale segment rose by a modest 0.5%, although the situation varied from one market to another. Revenues were up 8% in the United States, lifted by the increase in average room rates as the upturn in the hotel cycle gained momentum. However, revenues edged back 0.5% in France, in a sluggish economy, and were down 2.7% in the rest of Europe, where the change in the Easter vacation calendar reduced revenues for the period by 3.1%. Note that the one-time calendar effect was offset in the first two weeks of April. Eliminating the impact of Easter vacations and the one less day in February, Upscale and Midscale Hotel revenues in Europe would have been up 1%.

In response, Accor is focusing on more efficiently managing average room rates, successfully raising them in France, for example, by 4% during the quarter.

Economy Hotels

Like-for-like revenues from Economy Hotels rose a strong 3.5% during the quarter, including 4.1% for France. The increase was led by the improvement in average room rates, which rose by 2.8% for the period.

The expansion strategy pursued in Europe, where 24 hotels have opened under the Ibis, Etap Hotel and Formule 1 brands over the past 12 months, helped to drive a 6.7% increase in reported revenues for the segment.

Economy Hotels in the United States

The improvement noted in fourth-quarter 2004 carried over into 2005, as first-quarter revenues rose by 4.5%, including 5.1% for Motel 6 and 3.2% for Red Roof Inn. Revenues per available room (RevPAR) was up by 6.1%, with gains of 6.3% for Motel 6 and of 5.5% for Red Roof Inn. The Red Roof Inn figure includes rooms closed for renovation; when these are excluded, the increase in RevPAR was 7.7%. To date, 74 Red Roof Inn properties have been renovated and RevPAR from those units was up by more than 10%.

Services

Services enjoyed particularly strong demand in first-quarter 2005, with like-for-like revenues increasing by 11.8%. Growth were generally solid across the board, with a 7.6% gain in Europe, led by the development of new products, and a 20.3% surge in Latin America, thanks to an excellent economy.

Recent acquisitions, notably Capital Incentive in the UK and Hungastro in Romania, added 2% to revenue growth.

In all, reported revenues in the Services division were up 13.2% for the quarter.

Travel Agencies

Consolidation of Protravel in France and Maritz in the United States drove a 23.6% increase in travel agency revenues for the period. Like-for-like growth was 8.1%.



Casinos

The major event in the Casinos business was the creation in December 2004 of Groupe Lucien Barrière SAS, which combines the assets of Accor Casinos and Groupe Lucien Barrière. The new company operates 37 casinos and 13 hotels, with full-year revenues of roughly EUR1 billion.

Accor's 30.19% interest in Groupe Lucien Barrière has been proportionally consolidated as from January 1, 2005.

On this basis, first-quarter revenues from the Casinos business totaled EUR76 million, an increase of 42.7% as reported and of 3.9% like-for-like.

Conclusion

The first quarter of 2005 has confirmed the very positive revenue trends in most of our business portfolio:

- Economy Hotels outside of the U.S. up 3.5%
- Economy Hotels in the United States up 4.5%
- Services up 11.8%
- Other businesses up 6.6%

Growth in the Upscale and Midscale Hotels segment was still modest in the first quarter, but April revenues benefit from the change in the Easter vacation calendar. For the full year, Accor is focusing on optimizing average room rate management in the segment.

With 168,000 people in 140 countries, **Accor** is the European leader and one of the world's largest groups in travel, tourism and corporate services, with two major international activities:

- **hotels**: nearly 4,000 hotels (463,000 rooms) in 90 countries, casinos, travel agencies, and restaurants;
- **services** to corporate clients and public institutions: 19 million people in 34 countries use a broad range of services (food vouchers, people care and services, incentive, loyalty programs, events) engineered and managed by Accor.

Contact

Eliane Rouyer
Director
Investor Relations
Tel : 00 33 (1) 45 38 86 26

*Toutes les informations sur Accor sont disponibles sur Internet : **accor.com***



First-quarter 2005 revenues

	First Quarter				
	sales 2004 reported	sales 2004 IFRS	sales 2005 reported	Change 2005/04 reported	Change 2005/04 like for like
Hotels					
Upscale and Midscale	646 225	630 510	631 433	0,1%	0,5%
Economy	276 826	275 834	294 400	6,7%	3,5%
Economy US	202 220	202 220	200 753	-0,7%	4,5%
Total Hotels	1 125 272	1 108 564	1 126 586	1,6%	2,0%
SERVICES	121 152	123 395	139 716	13,2%	11,8%
Other Businesses					
Travel Management	87 714	88 085	108 857	23,6%	8,1%
Casinos	53 341	53 289	76 070	42,7%	3,9%
Restauration	109 504	111 624	118 125	5,8%	4,1%
On-board train services	58 669	58 669	59 638	1,7%	6,2%
Other	42 293	42 563	46 714	9,8%	13,7%
Total others businesses	351 521	354 230	409 404	15,6%	6,6%
Total Group	1 597 945	1 586 189	1 675 705	5,6%	3,8%



Hotels RevPAR by segment

**HOTELS : RevPAR by segment
at Mach-end 2005 (YTD)**

	Occupancy Rate		Average room rate	Average room rate	RevPAR subsidiaries	RevPAR (var in %)		
	(in %)	(var in pts)		(var in %)	reported basis (1)	subsidiaries only reported basis	subsidiaries only like-for-like basis	subsidiaries & managed reported basis
Upscale and Midscale Europe	55,6%	-1,6	92	1,7%	+51,2	-1,1%	-0,7%	-1,6%
Economy Europe (excl. US)	65,9%	-0,3	48	3,1%	+31,6	2,6%	3,1%	2,6%
Economy US (in USD)	61,6%	+1,8	42	2,9%	+25,9	6,1%	5,9%	6,1%

(1) at comparable scope



Hotels RevPAR by country

UPSCALE AND MIDSCALE HOTELS RevPAR by country at March-end 2005 (YTD) (in local currency)	Number of rooms (1)	Occupancy Rate		Average room rate	Average room rate (var in %)	RevPAR subsidiaries reported basis (1)	RevPAR (var in %)		
		(in %)	(var in pts)				subsidiaries only reported basis	subsidiaries only like-for-like basis	subsidiaries & managed reported basis
France	30 302	55,8%	-1,8	100	3,9%	56	0,7%	1,1%	1,1%
Germany	16 204	54,2%	-1,5	74	-0,9%	40	-3,6%	-4,2%	3,9%
Netherlands	3 697	55,5%	+0,6	97	0,4%	54	1,4%	1,4%	4,4%
Belgium	2 230	58,2%	-4,3	99	1,6%	57	-5,4%	-5,4%	-2,5%
Spain	1 891	55,6%	-7,0	95	-9,5%	53	-19,6%	-10,4%	-19,6%
Italy	2 933	51,8%	-1,1	106	-1,6%	55	-3,6%	-0,1%	-3,6%
UK (in £)	5 037	67,9%	-3,2	75	4,9%	51	0,1%	2,4%	0,9%
USA (in \$)	3 449	71,1%	+2,0	160	11,4%	114	14,6%	14,6%	14,5%

ECONOMY HOTELS RevPAR by country at March-end 2005 (YTD) (in local currency)	Nombre de chambres (1)	Occupancy Rate		Average room rate	Average room rate (var in %)	RevPAR subsidiaries reported basis (1)	RevPAR (var in %)		
		(in %)	(var in pts)				subsidiaries only reported basis	subsidiaries only like-for-like basis	subsidiaries & managed reported basis
France	44 563	68,4%	+0,0	42	4,1%	29	4,1%	4,2%	4,1%
Germany	14 879	63,5%	-1,1	51	0,5%	33	-1,2%	-0,5%	-1,6%
Netherlands	2 215	59,8%	-2,1	65	2,3%	39	-1,2%	3,0%	-1,2%
Belgium	2 468	67,0%	+1,4	59	-2,1%	40	0,1%	0,1%	0,1%
Spain	3 201	67,2%	+1,4	48	6,1%	32	8,4%	13,3%	8,4%
Italy	1 156	49,5%	-0,7	76	-11,7%	38	-12,9%	-8,4%	-12,9%
UK (in £)	5 968	71,3%	+0,8	48	3,5%	34	4,6%	5,1%	3,6%
USA (in \$)	109 344	61,6%	+1,8	42	2,9%	26	6,1%	6,1%	6,1%

(1) at comparable scope