

**Fact Sheet**  
**February 2013**

## Accor Hotels Celebrates Diversity Across Cultures, Lifestyles and Gender

Accor's commitment to diversity has been present since its origins and has long strived to represent the diversity of ethnic, social and cultural origins at all levels in the company.

Reflective of this attitude, there are more than 100 properties who are members of The International Gay & Lesbian Travel Association (IGLTA), the world's leading global travel network dedicated to connecting and educating LGBT travelers and the businesses that welcome and support them. This includes Sofitel properties in Miami, Los Angeles, New York and Philadelphia as well as other brands in the network including Novotel and Pullman in countries across Europe, China, Canada, South America and others.

"As a company, we are committed to respecting individuals and cultures and ensuring that all of guests are made to feel comfortable and welcome, notes Steven Eidelberg, Senior Director of Sales – Accor Global Sales North America who has been a proponent of diversity training within hotels regarding the LGBT market, and the promotion of LGBT tourism. "With hotels in more than 90 countries, we understand diversity and how important it is to respect and appreciate that our guests have different backgrounds and values. It is imperative that we embrace the qualities of each guest and an attitude of inclusion at every hotel."

Accor provides extensive diversity training and education to its more than 3500 employees around the world in order to ensure that they have an understanding of different cultures and lifestyles and to ensure that guests feel welcome and comfortable in any of its hotels.



Accor, the world's leading hotel operator and market leader in Europe, is present in **92 countries** with nearly **3,500 hotels** and **450,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget** and **hotelF1** – provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

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