



PRESS RELEASE

Singapore, November 3, 2009

Novotel goes from green to greener!

32 hotels and resorts throughout Asia Pacific have now attained Green Globe Sustainable Tourism Certification



Novotel announced today that 32 hotels and resorts throughout Asia Pacific have achieved Green Globe Sustainable Tourism Certification and a further 40 hotels have attained benchmarking status – the first significant step towards certification.

“Having 32 hotels certified and a further 40 in Asia Pacific region well on their way towards certification, is a notable achievement” says **Evan Lewis – Vice President Communications for Accor Asia Pacific**. “Certification is achieved hotel by hotel, requiring each hotel to be individually committed to the program and able to demonstrate environmental out performance. The pace at which the program has been adopted by each of the hotels is particularly pleasing, and resonates well with Accor’s overall environmental commitments.

The most recent hotels to achieve certification are Accor’s three Novotel’s located in Hong Kong: Novotel Hong Kong Century, Novotel Hong Kong Nathan Road and Novotel Hong Kong Citigate.

Green Globe Certification takes place in two stages; first an assessment of the environmental performance according to a benchmarking audit and then the establishment of environmental management system to improve each hotels performance with respect to sustainable development policies. Following this each hotel is externally audited for compliance to Green Globe standards.

“Travelers are increasingly seeking hotels that are able to demonstrate a commitment to the environment and Green Globe Certification provides visibility and the assurance of this commitment. Accor is committed to having the Asia Pacific network of Novotel hotels and resorts committed to the program by the end of 2009.” added Lewis

Green Globe is an international organisation that provides certification for Sustainable Tourism, originally established in 1992 by the World Tourism and Travel Council and based on Agenda 21 (priorities of the 21st century for the planet).

Certified hotels listing

Australia

Novotel Sydney on Darling Harbour
Novotel Sydney Manly Pacific
Novotel Brisbane
Novotel Canberra
Novotel Melbourne Glen Waverley
Novotel Perth Langley
Novotel Melbourne St Kilda
Novotel Darwin Atrium
Novotel Barossa Valley Resort

New Zealand

Novotel Rotorua Royal Lakeside
Novotel Wellington Capital
Novotel Auckland Ellerslie
Novotel Hamilton Tainui
Novotel Queenstown Lakeside

Fiji

Novotel Suva
Novotel Nadi

Hong Kong (SAR)

Novotel Hong Kong Century
Novotel Hong Kong Kowloon
Novotel Hong Kong Citigate

India

Novotel Hyderabad

Indonesia

Novotel Bogor
Novotel Lombok
Novotel Bali Nusa Dua
Novotel Bali Benoa
Novotel Balikpapan

Singapore

Novotel Singapore Clarke Quay

Thailand

Novotel Phuket Patong
Novotel Phuket Panwa
Novotel Rayong Rim Pae Resort
Novotel Bangkok Bangna
Novotel Bangkok Siam Square

Vietnam

Novotel Phan Thiet

For more information, reservations and enquiries, visit novotel.com

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All details concerning Novotel's commitment to Green Globe are available online at youandusforearth.com. Here you will find general information, latest press releases, interview requests and press kit on the initiative.

Novotel – Designed for Natural Living

Novotel offers nearly 400 hotels and resorts located in the heart of major international cities, business districts and tourist destinations. Everywhere, the brand upholds its fundamental values of modernity, good design, simplicity and efficiency so that today's travelers feel naturally at home.

Through a consistent top quality offer, Novotel contributes to the well-being of business and leisure travelers alike. Guests will always find spacious rooms with flexible features adapted to both work and relaxation, a balanced choice of food and beverages available around the clock, and friendly, attentive staff, plus children's play areas, fitness centers and places to relax.

Novotel has long been committed to promoting sustainable development through its active involvement in the Accor Group's Earth Guest program. Today, it reaffirms this position by pledging to achieve Green Globe environmental certification for its entire network by 2010.

In 2008, the Novotel network includes 382 hotels and resorts, representing a total of more than 66,000 rooms, in 59 countries. By 2010 it will have an additional 20,000 rooms and be present in 70 countries.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Ibis, all seasons, Etap Hotel, Formule 1 and Motel 6 brands, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, such as **Lenôtre**;

Services, with 30 million people in 40 countries benefiting from Accor Services products in employee and public benefits, rewards and loyalty, and expense management.

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