



Press release

June 29, 2010

## A new Pullman hotel for Malaysia's capital

### Pullman Kuala Lumpur Bangsar with 500 guest rooms to open in 2011

Pullman hotels designed for today's business traveler, announced today a new hotel for downtown Kuala Lumpur. **Pullman Kuala Lumpur Bangsar** when open in 2011 will be the third Pullman for Malaysia following Pullman Putrajaya and Pullman Kuching.

**Gerard Guillouet, Vice President for Accor in Malaysia, Singapore and Indonesia** commented on this new management contract "Accor is delighted to be seeing the Pullman brand coming to the central city area of Kuala Lumpur. This large landmark hotel will further expand our multi branded foothold in Malaysia and demonstrates our commitment to operate hotels across all segments."

Pullman Kuala Lumpur Bangsar will boast 500 guest rooms, three restaurants, two bars and extensive meeting and leisure facilities. The hotel is located close to Menara Telekom and the Mid Valley Mega Mall and ten minutes from the airport express train which links the city with Kuala Lumpur International Airport.

The hotel is being developed by Cygal Development SDN BHD.

#### The Pullman network today

The Pullman network has expanded to 16 hotels in Asia Pacific today with a further 24 committed to development. Additional openings in 2010 include; Pullman Bali Legian in Indonesia, Pullman Vung Tao in Vietnam, and three Pullman's in China in Kunshan, Lijiang and Sanya.

Guillouet added "The Pullman brand continues to enjoy accelerated expansion throughout Asia Pacific with the brand appealing to both customers and developers. With its clever use of technology to enhance the guest experience, unique service roles and infrastructure in the region to support the performance of the hotels, the Pullman brand is appealing to new customers as it expands into key locations throughout the region."

## Innovative services that make all the difference

All Pullman Hotels and Resorts have identifiable elements helping Pullman stand out from the crowd. These identifiers include:

**Co-Meeting** combines quality meeting venues with innovative services including online visual booking solutions, dedicated extranet for event organisers, innovative breaks enabling guests to recharge and restore.

**Pullman Bedroom**, designed to be a haven of calm. Accommodating travelers who hop between time zones, everything from the bed to the room service menu, connectivity and docking stations help keep guests in touch, recharged and relaxed.

**'Pullman Welcomer'** easily identifiable moving throughout the hotel and fully dedicated to fulfilling the requests of guests – a signature role to ensure a guests stay is both efficient and pleasurable.

**'IT Solutions Manager'** designed to ease the inconvenience of guest technology issues, the role is on hand to help guests stay connected during their stay.

**'Pullman Event Manager'** providing a single contact to event organisers and is involved from the beginning of the event planning til the end and is on hand to make suggestions, help create innovative elements and ensure the smooth running of each event at a Pullman

\*\*\*\*\* Ends \*\*\*\*\*

**Pullman** is Accor's upscale hotel brand designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels provide an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives. At Pullman hotels, business travelers can choose between being independent or choosing help from our staff available round the clock.

By the end of 2010, the Pullman network will include 60 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America. In time, we anticipate a network of over 150 establishments around the world.

Further information concerning Pullman hotels is available on the website [www.pullmanhotels.com](http://www.pullmanhotels.com).

**Accor**, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel**, **Pullman**, **MGallery**, **Novotel**, **Mercure**, **Suitehotel**, **Adagio**, **ibis**, **all seasons**, **Etap Hotel**, **Formule 1**, **hotelF1** and **Motel 6** brands, representing 4,100 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, **Accor Thalassa sea & spa**, **Lenôtre**, **CWL**.

- **Services**, with 33 million people in 40 countries benefiting from Accor Services products in employee and constituent benefits, rewards and incentives, and expense management.

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