

Press Release



July 27, 2010

Grand Mercure Shanghai Zhongya officially opens

As the world looks to Shanghai during the World Expo, Accor celebrates the latest addition to the Grand Mercure brand

Accor, the most dynamic international hotel group in China, announced today the grand opening of **Grand Mercure Shanghai Zhongya**. The hotel is the latest addition to Accor China's fast growing hotel network which now consists of 97 hotels.

The stylish contemporary hotel is welcoming its first guests as the city celebrates the successful hosting of the Shanghai Expo 2010, making the opening especially memorable.

"The opening of this latest property extends our Shanghai network to 13 hotels. We are thrilled to be welcoming both international visitors and local guests to Grand Mercure Shanghai Zhongya, as China's leading business City similarly welcomes the world to the Expo", said Robert Murray, Senior Vice President Accor Greater China. "We believe the hotel will not only benefit from the current "Expo effect", but also from the drastic improvement of the city's infrastructure, as well as the continuous fast development of its economy over time." Mr. Murray added.

Guests who stay at **Grand Mercure Shanghai Zhongya** will enjoy a prime position in this city centre location. Ideally located at the South Square of Shanghai Railway Station, one of the busiest travel hubs of the city, the hotel is just 3-minute walk to metro stations of Line 1, Line 3 and Line 4. Both leisure and business travelers will find the property a highly convenient place to stay as it boasts easy access to city landmarks including the bustling central business districts and popular tourism attractions such as the Bund, Nanjing Road, Xintiandi and People's Square.

Joining two other Grand Mercure hotels in the city, Grand Mercure Baolong Shanghai and Grand Mercure Hongqiao Shanghai, which have successfully thrived in Shanghai for some years, **Grand Mercure Shanghai Zhongya** is designed to offer guests a personalized accommodation experience which is as individual as its clientele. Its 288 spacious guest rooms, Executive Club rooms and suites feature a contemporary yet classic style that reflects the hotel's personality and its local surrounds. The room decor speaks of relaxation with its warm tones, use of natural materials with a local Chinese touch, all designed to make guests feel at home.

Whether staying at the **Grand Mercure Shanghai Zhongya** for work or pleasure, guests can depend on a good night's sleep thanks to the Pacific Coast™ luxury bedding and soundproof windows. The rest of the world is never far away, thanks to the room's full internet connectivity, work desk with multimedia control panel, and 37 inch Philips LCD TV with a large selection of international channels.

The hotel also boasts a wide range of food and beverage options which offer a variety of different ambiances and styles: **Venu** is a sophisticated lifestyle lounge which has a Grand Vins' wine cellar as well as some of Shanghai's best coffee from its Italian espresso machines. Open 24 hours a day, refreshing cocktails are also available, as is a selection of tapas, while chill-out music adds to the lively atmosphere.

Tiffin is the hotel's all day dining restaurant which serves tasty dishes from around the world. Diners will be tempted by an impressive buffet display, filled with freshly prepared dishes, while Italian food fans will be thrilled by the restaurant's pizzas, served direct from the pizza-oven.

The contemporary Chinese restaurant, **Hua Fu Ming Jia**, offers delicious dishes from Canton, Shanghai and other regions and specializes in seafood. Diners can accompany their meals by choosing from a wine cellar which offers more than 100 high quality wines from around the world.

For the ultimate in relaxation, guests can indulge their senses at the elegant in-house spa which has eleven therapy rooms to rest and recuperate in. The state-of-the-art fitness center will please the most demanding of health fanatics, enabling the elimination of stress from a hard day's work and recharge their batteries

All of the demands of a busy executive travelling for work are catered for at the well-equipped business centre. Furthermore, there is a full complement of versatile meeting and banquet facilities include an elegant Ballroom that can cater up to 350 guests, as well as four meeting rooms.

To celebrate its grand opening, **Grand Mercure Shanghai Zhongya** offers a promotional rate of **RMB 888++** from now on to **25 October 2010**. For bookings, please contact our reservation hotline 400-818-2688 (Mainland China) or 800-938-768 (Hong Kong), or visit www.accorhotels.com.cn

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Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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