



Press Release

January 21st, 2011

Hotel de l'Opera is unveiled in the heart of the ancient city of Hanoi

The proximity to Hanoi's operatic landmark induces a theatrical atmosphere throughout this design hotel

Accor is proud to announce the opening of the Hotel de l'Opera Hanoi, the latest member of the MGallery collection of unique hotels, in down town Hanoi. The hotel which is located moments away from the iconic Opera House within the historical precinct of Hanoi, takes guests on a journey to past times and into the charm and allure of 'a night at the opera'.



"We are delighted with the addition of the Hotel de l'Opera Hanoi to the MGallery collection says **Patrick Basset, Vice President of Operations for Accor Vietnam, the Philippines, Japan and South Korea.** "This newly built hotel is sure to become a favorite with guests seeking individual and personalized experiences in the historic capital of Vietnam. A boutique hotel in every sense and the first for the city of Hanoi."

The 107 vivid-designed guestrooms and suites, four of which are l'Opera Grand Suites with stunning views of the opera house, have an ambiance which blends a touch of French décor with the luscious operatic settings and the plush comfort of a sumptuous hotel of the 21st Century.

Olivier Delangre, General Manager of Hotel de l'Opera Hanoi, emphasizes that "Hotel de l'Opera Hanoi is a sophisticated reflection of the city. Striking colors, reflections and lush fabrics adorn the public spaces and accommodation rooms that isolate guests from the hustle and bustle of Hanoi. The service rituals in the hotel have been created to evoke all the glamour and anticipation of a night at the opera' within each experience."

The hotel distills the best of Hanoi – French Vietnamese accents in the architecture and theatrical interior design of jewel tone accents and classic opera motifs juxtaposed with contemporary spaces for dining and entertaining.

Contrasting the colonial exterior and entering the hotel through the atrium lobby, summons a feeling of a grand theatre foyer where artists and personalities might mingle while brushing shoulders with stars. Ball gowns and sequins do not feel foreign in this refined and glamorous space where a sense of fame befriends visitors.



Hotel de l'Opera Hanoi delivers its cuisine through lavish gastronomic venues - **Café Lautrec** offers a la carte and buffet dining throughout the day as well as sumptuous Sunday Brunch; **Satine**, the hotel's fine dining restaurant spills into a grand atrium within the heart of the hotel, serves Mediterranean dishes – classic cuisine with a contemporary twist with paired flights of wine; and the exclusive **La Fée Verte** (or the “Green Fairy”) a hotel bar with a twist with choices to satisfy discerning purveyors of beverages with aged spirits, extensive cocktails and imported wines.

The hotel's meeting facilities of four rooms mimic elegant French salons with exclusive and flexible tailor-made services to facilitate small-to-medium size conferences, product launches and private events.

The hotels leisure facilities include an indoor swimming pool with open air terrace, an extensive day spa, gym, and a business centre.

MGallery is a collection of exceptional upscale hotels selected through their individualistic personality and characteristics. MGallery label hotels are categorized according to four themes - Vision, Design, History and Location.

Hanoi

Hanoi, which means “within rivers”, is an enchanting city with hundreds of serene lakes, scenic boulevards, a colonial heritage and communities with histories that go back over a thousand years. Located in the heart of Hanoi, the hotel is a walking distance to several city attractions, such as the Hanoi Opera House, the city's Old Quarter, Hoan Kiem Lake and the Thang Long Water Puppet Theatre.

Special hotel introductory rates:

Hotel de l'Opera Hanoi is offering a special introductory room rate of US\$ 130 ++ per night, with validity from today until April 30, 2011. Reservations and enquiries to www.mgallery.com or email contact@hoteldelopera.com or call (+84) 4 6282 5555.

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About MGALLERY

MGallery is a collection of upscale hotels notable for their personalities, which will appeal to individual travellers seeking distinctive services or looking for a place with more soul.

In the city centre as well as in tourist hotspots, each hotel in the collection offers a distinctive environment in which to fulfil an authentic experience that revolves around a philosophy of pleasure. This is particularly true of the Baltimore in Paris, which offers an incomparable sensory culinary journey in its starred restaurant.

This is also true of the exceptional site of the Cour du Corbeau in Strasbourg, a real timbered house, a maze of nooks and passageways that has travelled through five centuries of history and known illustrious guests such as Frederick II, King of Prussia, Voltaire...

A collection of hotels like so many different worlds.

Launched in September 2008 by Accor, it now covers five continents and will grow to over 100 locations by 2015.

Everything you need to know about MGallery hotels can be found at the mgallery.com website.

Accor in Vietnam

Accor operates 11 hotels throughout Vietnam under the **Sofitel**, **MGallery**, **Novotel**, and **Mercure** hotel brands. Additional hotels committed to development including; 3 **Pullman** Hotels, 3 **Novotel's**, 3 **Mercure's** and 2 **ibis** hotels, further strengthening **Accor's** commitment to the hotel sector in Vietnam and continuing as the largest international operator of hotels throughout the country.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel**, **Pullman**, **MGallery**, **Novotel**, **Suite Novotel**, **Mercure**, **Adagio**, **ibis**, **all seasons**, **Etap Hotel**, **Formule 1**, **hotelF1** and **Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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