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Accor and Interglobe Hotels announce the opening of ibis Mumbai Airport

Debut of the international economy hotel brand in Mumbai, marks a significant development for ibis Hotels in India

Mumbai, 10 February 2011 – Accor, the fastest growing international hotel operator in India, reaffirmed its commitment and confidence in the growing Indian tourism sector by announcing the debut of the ibis hotel brand in Mumbai with the launch of **ibis Mumbai Airport**. Strategically located at the Domestic Terminal and less than 3kms from Chhatrapati Shivaji International Airport, **ibis Mumbai Airport**, will **welcome guests from today onwards**. This is the third ibis to open in India and the first for Mumbai and follows hotels in Gurgaon and Pune.

Mr. Nitin Bhatia has been appointed as the General Manager to spearhead the operations of the hotel. Mr. Bhatia has over a decade of experience in the hospitality industry and was most recently the General Manager of Ibis Cardiff City Centre, UK.

Uttam Davé, President & CEO of InterGlobe Hotels said, “We are pleased with the growth of the ibis network in India, where committed developments have kept pace with our expectations and where we have 17 ibis hotels committed to development. Following the opening of this strategic ibis at Mumbai Domestic Airport, we will add an additional five ibis in 2011 taking the network to network to eight hotels by year.”

The hotel is located in the vicinity of the Mumbai Airport and features 146 guest rooms. **ibis Mumbai Airport** is the only international economy hotel at the airport and will re-define the hospitality space in the financial capital of India by providing quality, value accommodation to travellers.

Speaking about the hotel’s opening, **Jean-Michel Casse, Senior Vice-President – Accor India**, said, “We are particularly delighted with the opening of an ibis hotel within the Mumbai Airport Precinct. The ibis Mumbai Airport like all ibis hotels in India will provide guests with the reassurance of one of the world’s largest and most respected economy hotel brands. Quality and consistent accommodation at affordable pricing and guaranteed with a “15 minute satisfaction contract” is exactly what is required in the Indian economy hotel environment.”

ibis Mumbai Airport will specifically cater to the discerning needs of business and leisure travelers. The hotel offers comfortable, well-designed, fully equipped guest rooms with en suite modular bathrooms, contemporary fit-out including flatscreen TV, Wi-Fi and broadband internet access to suit the needs of business travellers. 24 hour a day services, quality well priced food and beverage including 8-hours non-stop breakfast concept starting from 4 am, unique in the economy hotel industry with competitive, consistent and simple accommodation rates are the key highlights of **ibis Mumbai Airport**.

Such value for consumers is made possible by a highly efficient design and operational processes that have been perfected in nearly 900 hotels and 100,000 rooms in more than 45 countries globally.

For quality well priced food **ibis Mumbai Airport** has developed **Spice it** – a spirited and casual dining space that offers the best of world cuisine: “any flavour, any time” in an interactive kitchen environment with a choice of buffet and a la carte. **The Hub**, with its energetic ambience, refreshing beverages and free Wi-Fi will serve as a gathering place throughout the day.

The first ibis launched in India in 2008, ibis Gurgaon and is already a market leader in its segment, and was judged the best Economy / Midscale hotel in India in 2009.

Ibis Mumbai Airport has released a promotional rate of **Rs. 3999/- plus taxes including breakfast for first 20 rooms**. For reservations or enquiries visit www.ibishotel.com.

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ibis, the worldwide economy hotel brand of the Accor group, offers consistent quality accommodation and services in all its hotels, for the best local value: a well-designed and fully-equipped en-suite bedroom, major hotel services available 24/7 and a wide choice of on-site food and beverage options. The quality of the ibis standard has been recognised by the International Organization for Standardization certification ISO 9001 since 1997. ibis is also the world's first hotel chain to demonstrate its environmental commitment through securing the ISO 14001 certification, which has already been awarded to nearly one third of its hotels.

Established in 1974, ibis is the European leader and one of the first economy hotel chains in the world, with nearly 107,000 rooms and 900 hotels in 48 countries, including ibis Singapore on Bencoolen.

For additional information, please visit www.ibishotel.com

Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries with 4,100 hotels and close to 500,000 rooms**.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise



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