

Press release

April 4, 2011

A new Pullman Resort opens in Lijiang

Lijiang - an emerging leisure travel destination in the scenic Yunnan Province in South West China



Shanghai, April 1 2011 – Pullman, an upscale five-star hotel brand of the Accor Group, specifically designed for modern era business and leisure travellers, announced today the official opening of Pullman Lijiang Resort & Spa in China's southwestern Yunnan Province.

Consisting of 79 villas and 51 deluxe rooms, the new property in Lijiang, a city which is often dubbed as China's "Forgotten Kingdom," is Pullman's fourth resort in the country, with two in Sanya and another in Zhangjiajie.

"We are very excited to bring the Pullman brand to Yunnan, one of China's most attractive destinations for tourists due to its breathtaking natural scenery, mild climate and rich ethnic cultures," said Robert Murray, Senior Vice President, Accor Greater China. "It is also our great honor to join forces with Kunming Construction Company, a highly reputable real estate developer in the province, to deliver a truly comfortable, authentic Lijiang experience to guests from both home and abroad."

Tranquil Resort Setting

The tranquil resort, boasting uninterrupted and stunning views of Jade Dragon Snow Mountain, is located adjacent to Shuhe Ancient Town and just minutes away from downtown Lijiang as well as Dayan Ancient Town, a UNESCO world heritage site.

Inspired by local Naxi ethnic minority architecture and with contemporary Chinese elements perfectly blended in its interior design, the low-rise, full-service resort is set amidst lush gardens featuring canals and a central lake and functions as a destination in itself.

Each villa at Pullman Lijiang Resort & Spa, occupying a space of between 106 and 232 square meters, offers private courtyard gardens with outdoor heated tubs available in selected deluxe units.

Exquisite and Creative Dining

There are various dining options at the resort's five restaurants and bars and are designed to pamper even the most discerning palates. Xi Western Restaurant, where both an international buffet as well as a la carte are available and offers a wide selection of international cuisines using fresh local ingredients. At Zun Chinese Restaurant, Chow Chou cuisine finds its inspiration from the local Naxi ethnic minority.

MIST Lobby Lounge and Bar is the right place for those who seek a casual and relaxing ambience, whilst for nature admirers, the 1919 Bar, offers spectacular views of Jade Dragon Snow Mountain. The Tian Lu Library is set to be the first choice for culture lovers where they will get access to a selection of books and magazines over a cup of coffee or tea.

Co-Meeting and Events

Boasting five multi-functional meeting rooms and a 333-square-meter ballroom in local Naxi architectural style, the Pullman Lijiang Resort & Spa is a perfect place for conferences and events. In addition to state-of-the-art audio and visual facilities, complimentary WiFi access and "Chill-out" space for delegates, the resort, with a dedicated team of Co-Meeting and Event managers, is on hand to assistance to conference and event organisers by providing tailor-made innovative breaks as well as ideas and executions for customized themed events.

Connectivity

Staying connected is vital to modern era travelers. At Pullman, every room and villa is equipped with broadband Internet connections while complimentary WiFi access is also available throughout the resort. At the Connectivity Lounge (Business Center), webcam-equipped PCs, as well as other office equipment, is at the service of the guests.

Spa & Fitness

Mandara Spa, most acclaimed for unique and exotic spa treatments, serves as an oasis of relaxation and rejuvenation for body and soul. A fully-equipped fitness centre, open 24 hours a day, allows guests options for exercise at any time. Two international golf courses are also within easy reach of the Pullman Lijiang Resort & Spa, both a short drive from the property.

To celebrate its grand opening, Pullman Lijiang Resort & Spa is offering a Spring/Summer promotional package: From 1 April till 30 June, 2011, guests will be entitled to a complimentary third night stay if they book rooms for two consecutive nights. For reservations, please contact China Reservation Hotline of 400-818-2688 (from mainland China) and 800-938-768 (from Hong Kong), or via websites of

www.pullman-hotels.com and www.accorhotels.com.cn.

Pullman Lijiang Resort & Spa address: Shuhe Old Town Entrance Road, Lijiang 674100, Yunnan Province, P.R.China

Pullman is Accor's upscale hotel brand designed with the requirements of business women and men in mind.

Located in the main regional and international cities, Pullman hotels provide **an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives.** At Pullman hotels, business travelers can choose between **being independent** or choosing **help from our staff** available round the clock.

By the end of 2011, the Pullman network will include **70 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America.** In time, we anticipate a network of over 150 establishments around the world. Further information concerning Pullman hotels is available on the website www.pullmanhotels.com.

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