



**Press Releases**  
**Date: May 24, 2011**

## **A new all seasons hotel opens in Bangkok**

**This newly built all seasons hotel is set to offer value accommodation to domestic and international visitors to the city of angels**

**Bangkok, June 2, 2011** – all seasons, Accor's non-standardised economy brand, announces the opening of **all seasons Bangkok Victory Monument**, the 5th all seasons hotel in Bangkok and the eighth for Thailand. This newly built hotel promises comfortable, trendy accommodation and backed with leisure facilities and services to suit both the leisure and business traveller.

Located only a 2-minute walk from the BTS Skytrain Station Sanam Pao, the hotel is situated between two major shopping areas: Siam Square (where Siam Paragon, Siam Discovery and Siam Centre are located) and Chatuchak Market – Bangkok's famous weekend market. Regular visitors to Bangkok will recognise the benefits of such a location.

**Daniel Koepfel, General Manager of all seasons Bangkok Victory Monument** says "all seasons Bangkok Victory Monument offers an affordable option with easy access to city's vital business areas and several popular tourist spots. Nestled in only metres from the Skytrain station the hotel is flanked with local food eateries and convenience stores."

All seasons is Accor's economy non-standardised hotel brand and offers an all-inclusive package including the room, all-you-can-eat buffet breakfast and internet access.

All seasons Bangkok Victory Monument has 162 efficiently-designed and cosy guestrooms, each of which includes a 24-inch LCD screen cable TV, Wi-Fi internet connection included in the room rate, safety deposit box, and other international standard amenities. The hotel has a contemporary feel with a light and breezy décor.



The facilities also include a 15-metre swimming pool, a fully-equipped fitness centre and access for the disabled throughout the hotel.



Apart from the trendy signature 'Touch of Lime' restaurant that serves regional and international dishes in a casual, yet friendly atmosphere, the hotel also features the 'V-Bar', a funky lobby lounge adjacent to the lobby that serves a fun selection of cocktails, beers and wine. Guests can grab drinks from the bar and retire to the relaxing pool deck to unwind and rest weary feet after hours exploring Bangkok shops.

**All seasons Bangkok Victory Monument has promotional rates available for bookings through til September:**

THB 1,200 ++ per room, including WIFI internet access and all-you-can-eat breakfast.

For more information about the hotel and guest rate offers, please visit [www.allseasonsvictorymonument.com](http://www.allseasonsvictorymonument.com) .

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**About all seasons**

*all seasons is the 'all inclusive' Accor brand, with a package that includes the room + all-you-can-eat breakfast + broadband internet connection, and hotels that resonate simplicity, generosity, quality and conviviality. Located in city centres or activity centres, each establishment has its own personality while sharing a common colourful, bright, energetic decor and humorous brand spirit. In 2011, the network represents more than 120 hotels in 11 countries.*

*More information on all seasons hotels is available at [all-seasons-hotels.com](http://all-seasons-hotels.com)*

**Accor**

**Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and close to 500,000 rooms.**

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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