



Bangkok, September 21th, 2011

Hotel Revolution: Hotel Muse opens as newest member of the MGallery Collection

A sanctuary for the discerning traveller, for the inquisitive and for those whom seek a little extravagance

MGallery is proud to announce the opening of **Hotel Muse Bangkok Langsuan**, the newest member to the MGallery collection of unique hotels. Motivated by a vision from fin de siècle Europe blended with Thailand's King Rama V era, Hotel Muse combines cosmopolitan chic with playful elegance.

Rising high above one of the city's most prominent residential lifestyle districts, Hotel Muse Bangkok Langsuan brings a new type of accommodation inspired by the golden age of travel and the most opulent of arts and design. The building itself stands out effortlessly with its classic contemporary style crowned by five cupolas at its rooftop, whilst the interior is full of art and design inspired by the King Rama V era, blended with European influences, truly defining the concept of a cosmopolitan boutique hotel.

*"Hotel Muse Bangkok Langsuan is a newly built hotel that will pamper guests seeking an individual and personalised experience in Bangkok", says **Oswald Pichler, Accor's Vice President of Operations for Thailand, Cambodia and Laos.** "This is a sophisticated, boutique hotel in every sense and a proud new member of the MGallery Collection of unique hotels."*



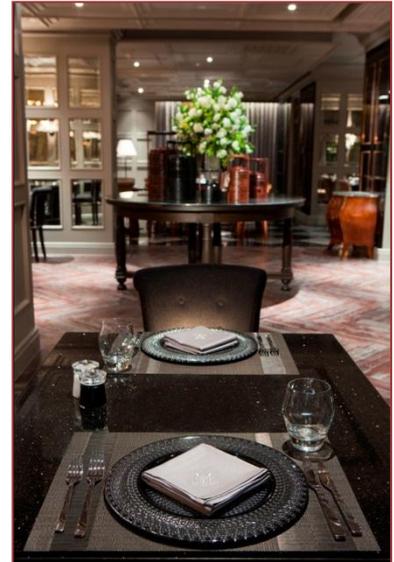
MGallery is Accor's label of upscale hotels with individualistic personality and charm. Each hotel within the collection is categorised under one of the four themes – Vision, Design, History and Location.



Categorised under the theme of "vision", Hotel Muse comprises a realm of pure pleasure where every conceptual element is evidence of a historical era. The late 19th and early 20th century period was a golden age for Thailand; a time of opening up and looking out to the world, where luxury travel on trains and ships was on the rise. With such a spirited age of elegance in mind, Hotel Muse blends the heritages of East and West, the styles of Siam and France, into a *mélange*, timeless hotel with a touch of modernity.

General Manager Bodo Klingenberg elaborates further: *“The opulent 174 guest rooms and suites are full of stunning ingenuity that features classical European décor signatures, juxtaposed with ornate Asian motifs. Hotel Muse will deliver ‘Pleasure through extravagance, gastronomy and amenities’ and awaken your senses as you take in the opulent surrounds with many surprising twists.”*

The fusion theme of the hotel is also evident in the distinctive food and beverage venues: Medici for superb Italian cuisine; Su Tha Ros for classic Thai specialties in a contemporary setting; Le Salon for its traditional afternoon tea and the city’s best Martinis and finally The Speakeasy, an exclusive bar occupying the entire 24th and 25th levels of the hotel. It is in The Speakeasy where guests from around the world can mingle and enjoy the unrivalled facility which includes a roof top lawn, Terrace Bar and a cigar lounge as well as extensive entertainment program featuring world-class artists and DJs.



Special hotel introductory promotion:

Hotel Muse Bangkok Langsuan is offering a special introductory promotion as follow:

- Special introductory rate with www.accorhotels.com is at THB 5,555 net per room per night for Jatu Deluxe Room (Single/Twin)
- Valid from now until December 30, 2011
- Complimentary daily set breakfast for two persons
- Room rate includes 10% service charge and prevailing government tax
- Please send reservations and enquiries to www.hotelmusebangkok.com or www.mgallery.com or call +66 2 630 4000 or e-mail: H7174@accor.com

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About MGALLERY

MGallery is a collection of upscale hotels notable for their personalities, which will appeal to individual travellers seeking distinctive services or looking for a place with more soul.

In the city centre as well as in tourist hotspots, each hotel in the collection offers a distinctive environment in which to fulfil an authentic experience that revolves around a philosophy of pleasure.

Launched in September 2008 by Accor, it now covers five continents and will grow to over 100 locations by 2015.

Everything you need to know about MGallery hotels can be found at the mgallery.com website.

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