



PRESS RELEASE

26th September 2011

Novotel Guiyang Downtown opens in Guiyang

The new property is set to meet growing market demand in Southwest China



Accor SA, one of the most dynamic international hotel groups in China, announced today the official opening of Novotel Guiyang Downtown, a 243-room international standard hotel in the capital city of Southwest China's Guizhou Province. The hotel joins Pullman Guiyang as new openings from Accor in Guizhou province. Said Robert Murray, Senior Vice President, Accor Greater China, "With the opening of the first Novotel hotel in Guiyang, Accor has consolidated our presence in China's mid-scale lodging market particularly in the country's Southwestern region, where demand from both business and leisure travelers which has been growing rapidly over the past few years."

Prolific location, convenient access

This city-center property, which is the 12th Novotel hotel in the Greater China region, is only 20 minutes' by car from Longdongbao International Airport. Famous tourist attractions nearby include Huangguoshu Falls and the Site of Zunyi Conference Center, both approximately 120 kilometers from the hotel.

New generation guestrooms designed with the "Next" concept

All guestrooms in accordance with the brand's latest design and setup, Novotel Guiyang Downtown provides guests with a comfortable environment and the latest in-room amenities, which also include complimentary local phone calls and free WiFi services throughout the hotel.

International & Chinese Cuisine

Different dining options can be found in the hotel offering a juxtaposition of experiences ranging from formal banquets to casual snacks. The hotel's main restaurant, The Square, offers a wide selection of international & Asian cuisine is served 24 hours a day in the form of buffets, set menus, a la Carte selections and even in-room dining. The Pastis Lobby Lounge provides freshly brewed specialty coffees and teas, tropical fruit juices as well as an assortment of premium spirits. Guests can also enjoy the variety of decadent cakes, pastries and cookies. The Up Town Bar serves delicious cocktails and a sumptuous 360 degree panoramic view of the city.

Meeting @ Novotel

With one grand ballroom and four multi-functional meeting rooms, Novotel Guiyang Downtown offers a perfect venue for various events such as weddings, banquets and conferences. Up-to-date audio and visual equipment coupled with a highly trained and well dedicated team is on standby ensure your event is a resounding success.

Fitness & Relaxation

Guests' health and fitness needs can be met at the hotel's recreational facilities which include a well-equipped gym, yoga salon and steam and sauna rooms, which open daily from early morning till late evening.

To celebrate its grand opening, Novotel Guiyang Downtown is now offering a promotional rate of RMB 600 for Standard Twin Room or Standard King Room from September 2011 to December 31 2011. For bookings, please contact hotel reservation department through 86 851 5881888 or via websites of www.accorhotels.com.

Novotel Guiyang Downtown Address: 246 Zhong Hua Nan Road, Guiyang Guizhou 550002 P.R. China

As the business brand hotel within the Accor group portfolio, Novotel offers close to 400 hotels and resorts in 60 countries, situated in the centre of major international cities from business districts to tourist destinations. Novotel's consistently high standard of service contributes to the wellbeing of both business and leisure travellers: think spacious, modular-design guestrooms, balanced cuisine available 24/7, excellent meeting facilities, attentive staff, dedicated children's areas and rejuvenating wellness facilities. The Novotel group is a pioneer in sustainable development and all Novotel hotels participate in the EarthCheck worldwide environmental certification programme. More information at Novotel.com.