



PRESS RELEASE

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Novotel extends its Greater China portfolio to a dozen

First Novotel hotel in Jiangsu Province unveiled in Nanjing



Accor SA, one of the most dynamic international hotel groups in China and a market leader in Europe, announced today the official opening of Novotel Nanjing East Suning Galaxy. It is the first Novotel hotel in Eastern Jiangsu Province and also the 13th in the Greater China region.

Great location with convenient access

The international standard four-star hotel, located in the newly developed Xuzhuang Software Park and adjacent to the Nanjing Economic and Technological Development Zone, is about 40 minutes' drive from Nanjing Lukou Airport, 15 minutes from the train station and only 5 minutes away from the Nanjing-Shanghai Expressway. Almost all popular venues and tourist attractions in the capital city are within half an hour's drive from the hotel which include Sun Yat Sen Mausoleum, Purple Mountain as well as the Presidential Palace. And for golf enthusiasts, the well known Zhongshan International Golf Resort is just 5 minutes away by car.

A new generation of guest rooms

Featuring 335 spacious and well-appointed guestrooms and apartments reflecting the brand's latest design and setup, Novotel Nanjing East Suning Galaxy is truly a place for natural living. All guestrooms are equipped with LCD flat panel TVs with satellite channels and complimentary high speed Internet access. Those staying for extended periods or with families may prefer the apartments which feature cooking facilities, dining area, washing machines as well as microwave ovens are all standard offerings.

International and Chinese cuisine

No matter whether it's breakfast, lunch and dinner or just snack or a relaxing drink, Novotel Nanjing East Suning Galaxy offers balanced options and a la carte services 24/7. At The Square, an all day dining restaurant, a wide selection of both Asian and International cuisine is offered while the Zijing Garden Chinese Restaurant serves authentic Cantonese, Huaiyang and Sichuan dishes. For those who just seek some culinary refreshment, the Lobby Lounge is an option where cocktails, coffee and tea is available while the Juice Bar will more likely attract guests who are more health-conscious.

Meeting @ Novotel

Boasting a 900-square-meter grand ballroom as well as five other multi-functional rooms, Novotel Nanjing East Suning Galaxy is a perfect setting for all types of meetings and events. Meeting facilities such as complimentary WiFi Internet access, state-of-the-art audio and video equipment, drop down screens and LCD projectors are all available along with a well-trained and highly dedicated team who are committed to offering professional assistance to make sure every event held at the hotel a great success. And all public areas of the hotel are WiFi covered.

Fitness & relaxation

For guests who want to take a break and recharge themselves, a well-equipped Gym, an indoor swimming pool as well as a table-tennis room, will offer them options from early morning till late hours.

"We're so thrilled to open our first Novotel hotel in Jiangsu Province by working with Suning Group again, which has become a partner of Accor since 2006," said Vincent Lelay, Vice President Operations, Accor Greater China. "With two more Accor hotels in the pipeline in cooperation with Suning, the strategic relationship between the two groups will be further consolidated."

"As an upper mid-scale brand of the Accor Group, Novotel has successfully built up a global reputation for its innovative products and services since it was first launched nearly half a century ago," said Zhang Jindong, chairman of Suning Appliance Co. "With the opening of Novotel Nanjing East Suning Galaxy, we have further strengthened our cooperation with Accor."

Novotel Nanjing East Suning Galaxy is now offering an opening rate of RMB538 for Standard room from now on till 31st of Nov, 2011, which includes buffet breakfast and also the mini bar for free. For reservations, please contact China Reservation Hotline of 400-818-2688 (from mainland China) and 800-938-768 (from Hong Kong), or via websites of www.novotel.com.cn and www.accorhotels.com.cn.

As the mid-scale hotel brand within the Accor group portfolio, Novotel offers close to 400 hotels and resorts in 60 countries, situated in the centre of major international cities from business districts to tourist destinations. Novotel's consistently high standard of service contributes to the wellbeing of both business and leisure travellers: think spacious, modular-design guestrooms, balanced cuisine available 24/7, excellent meeting facilities, attentive staff, dedicated children's areas and rejuvenating wellness facilities. The Novotel group is a pioneer in sustainable development and all Novotel hotels participate in the Green Globe worldwide environmental certification programme. More information at Novotel.com.



Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with **4,200 hotels** and more than **500,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis styles, Etap Hotel/ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.