

## **Pullman extends Greater China presence further with the opening of Pullman Xiamen Powerlong**

**New landmark development with premier CBD address redefines upscale in  
Southeast China's Fujian Province**

Shanghai, February 2 -- Pullman, an upscale five-star hotel brand under Accor SA specifically



designed for today's sophisticated business and leisure travelers, is pleased to announce the opening of Pullman Xiamen Powerlong. The 295-room, stylish-looking building, one of the newest landmark developments on the fast-evolving skyline of the southeastern coastal city, is the latest addition to Pullman's Greater China portfolio which now stands at 13 operating hotels. A further 6 Pullman

hotels are scheduled to open in China this year.

A long-time popular leisure getaway on the southern coast of Fujian Province, Xiamen, only a ferry-ride away from Taiwan-administered Jinmen Island and most well known for its beautiful scenery and tree-lined beaches, is becoming a rapidly-burgeoning events destination in the country. Ideally situated in the heart of the CBD area with convenient access to business, commercial and entertainment hubs around the city, the Pullman Xiamen Powerlong is set to bring discerning business and leisure travelers a new level of hospitality characterized by upscale amenities and bespoke services.

"The opening of Pullman Xiamen Powerlong represents a significant moment for Pullman as the first for the brand in Fujian Province and establishes Accor's second hotel in the city", said Sam Shih, Chairman and Chief Operating Officer of Accor Greater China. "The Pullman hotel brand is being very well received by hotel owners and developers which is leading to the rather extraordinary expansion that is being achieved in the country."

## **Ideal city centre location**

Perfectly located at the fringe of Bailuzhou Park and Yundang Lake, the hotel enjoys easy access to the Xiamen Gaoqi International Airport -- about 20 minutes by car -- and the city's major railway station is only 3 kilometres away from the hotel. Popular tourist places such as the Buddhist Nanputuo Temple and Xiamen University, which is widely recognized as one of the most picturesque and romantic college campuses in China, are both within a short drive of the hotel. Xiamen International Conference & Exhibition Center, a major business venue in the city, is just about 10 minutes' drive from the hotel.

## **New standard set for lodging business**

The Pullman Xiamen Powerlong offers 280 well-appointed guestrooms as well as 15 suites including one Presidential unit. Ranging in size from 27 to 145 square meters, all rooms and suites have been exquisitely designed to offer guests a true escape from the urban buzz. Pullman signature bedding and linen, Roger & Gallet deluxe amenities, as well as modern conveniences such as flat screen LCD TV sets with multi-channel cable and multi-media connectivity in all rooms and suites. Nespresso coffee machines are provided in deluxe and executive rooms and suites and guests of executive rooms and suites will find iphone/pad docking stations.

## **Culinary pleasure offered in a refined way**

The Pullman Xiamen Powerlong provides selected options for exquisite dining for both visiting travelers and locals alike. Chi, the hotel's all day dining restaurant serves international cuisine for all meal services. Dragon Tales, a modern Chinese restaurant, offers the finest cuisine that is pre-dominantly from the southern region with seafood specialities from local waters. Eleven elegantly decorated private rooms with unparalleled lake view are perfect choices for those who seek to impress honorable guests. Cha has an extensive tea and coffee menu in addition to cool martinis, cocktails and fine wines and is located off the hotel lobby.

## **Perfect venue for conferences and events**

With a premium address in the CBD area, the Pullman Xiamen Powerlong is poised to become a hot venue in the city for both corporate meetings and social events. Nearly 2,500 square metres of meeting and event space including a 950-square-meter ballroom, one of the city's best equipped in technology, are offered at the hotel, making it an ideal option for both high-profile conferences and events as well as small social activities and parties.

## **Refreshment of body and soul**

A gym with state-of-the-art equipment, an 18-meter-long indoor swimming pool, a lifestyle spa where six private therapy rooms are offered, together with other refreshing amenities such as sauna and Turkish bath, will allow guests to renew their body, mind and spirit and achieve ultimate wellbeing and comfort.

## Opening packages

The Pullman Xiamen Powerlong is offering special promotional rates of ¥550 / room night on Superior Room to celebrate its opening from now until April. 30th, 2012. (The price is subject to 15% surcharge and 4% city tax.)

Opening packages include free upgrade to Deluxe Room, 50% discount on breakfast, RMB150 Credit for food and beverage, complimentary broadband and Wi-Fi internet access, and complimentary access to gym, sauna and swimming pool. Indulge in Executive Club rooms for only an extra RMB 130, then you can enjoy the special privileges.

**Address: 133 Hubin, Zhong Lu, Xiamen 361012, Fujian Province. P.R. China**

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**Pullman is Accor's upscale hotel brand** designed with the requirements of business women and men in mind.

Located in the main regional and international cities, Pullman hotels provide **an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives.** At Pullman hotels, business travelers can choose between **being independent** or choosing **help from our staff** available round the clock.

By the end of 2011, the Pullman network will include **70 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America.** In time, we anticipate a network of over 150 establishments around the world. Further information concerning Pullman hotels is available on the website [www.pullmanhotels.com](http://www.pullmanhotels.com).

## PRESS CONTACTS

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