

Press release
August 28, 2012

Pullman further expands its Greater China presence with the opening of Pullman Anshan Time Square

Upscale business hotel brand debuts in China's "Capital of Iron and Steel"

Shanghai, August 28 -- Pullman, Accor's upscale hotel brand specifically designed for today's cosmopolitan traveller, announces the opening of Pullman Anshan Time Square, marking the debut of the brand in the city, the third-largest in Liaoning Province and dubbed China's "Capital of Iron and Steel". The 331-room property is the latest addition to Pullman's vigorously-expanding Greater China portfolio, making the country the leader of the Pullman network, in terms of number of hotels. Indeed, China now counts 14 operating hotels and with a further 26 projects committed and scheduled to open by 2015.

Located in Lishan District, Pullman Anshan Time Square enjoys easy access to Shenyang Taoxian International Airport -- about one hour by car -- and is just 30 minutes away from the city's smaller Anshan Teng-au Airport. Within walking distance to government buildings, the hotel is minutes away from the city's major railway station. Downtown tourist attractions such as the Jade Buddha Garden are only a short drive from the hotel whereas Qianshan, a mountainous national park widely known as "The Northeast Pearl," is around 20 minutes away from the hotel. A rejuvenating trip to the famous Tanggangzi Hot Spring takes about half an hour.

The city's most upscale development, Pullman Anshan Times Square is set to offer a new level of refined international hospitality in one of the most strategic locations in northeast China, bringing guests a refreshing and renewing travel experience through first-class amenities and unparalleled services.

"We're delighted to introduce the Pullman brand – now 14 hotels strong in Greater China – to Anshan," says Paul Richardson, Chief Operating Officer of Accor Greater China. "The opening of Pullman Anshan Time Square, the second Accor hotel in the city, is a further strengthening of Accor's overall expansion strategy, which looks for opportunities in first to third tier cities around the country."

"This new Pullman destination, which joins the network's 65 others hotels and resorts around the globe, is perfectly in tune with our brand: vibrant, cosmopolitan and in-style. We are delighted to offer to our customers and the Anshan local community with this new upscale address demonstrating that business and pleasure are no longer contradictory terms. "explains Xavier Louyot – Pullman Global Marketing SVP.

331 modern and connecting rooms

Pullman Anshan Time Square is an urban retreat dedicated to a soothing experience that revives mind, body and the spirit, with 331 spacious guestrooms which include 20 elegantly designed suites. Upon arrival, guests receive a warm welcome by the signature Pullman Welcomer. Based in the lobby and instantly identifiable, the Welcomer greets customers and remains their contact to accommodate all types of needs throughout their stay.

The hotel's well-appointed, comfortable, spacious and functional rooms and suites, all featuring 42-inch LCD TV sets with multi-channel cable, rainforest shower, and complimentary high-speed Internet access, provide guests with a calm and intimate space that is ideal for rest, relaxation or work. Guests will also find a yoga mat in their rooms, part of an innovative, tailor-made fitness program unveiled by the Pullman brand in China to meet the ever-growing demand from a more health-savvy generation of business travellers.

Cosmopolitan food experiences

Pullman Anshan Time Square, with three restaurants and a bar, provides international and local cuisine for visiting travellers and locals alike.

- **US Action Cuisine**, the hotel's all-day dining restaurant, serves a sumptuous buffet as well as an international a la carte menu using the freshest produce and ingredients.
- **At La Brasserie**, the first French restaurant in the city, guests will be impressed by a range of set menus offered throughout the day featuring the most authentic French flavours.

- **Wangfu Seafood Restaurant**, with 25 private rooms, specializes in classic Cantonese dishes and creative Chinese cuisine.
- **Yee Bar**, an ideal place to relax, serves either day or night a variety of beverages and snacks, offering guests refreshingly pleasant moments.

Pullman Anshan Time Square: the Place to Meet

As a specialist in medium-to-large meetings, Pullman stands out with its innovative Co-meeting offer. The new approach makes the entire hotel infrastructure available for the meeting, from participant welcome in the lobby to meeting rooms, break areas, dining rooms, terraces and Pullman's innovative Chill out Space. All types of configurations can be set up – both conventional (auditorium, classroom, forum) or creative (comfortable sofas, speed meetings, etc.) – and complete comfort is enhanced by permanent break facilities featuring coffee, tea, fruit juice and snacks.

The Co-Meeting offer is anchored in highly professional and totally committed front-line teams, led by a dedicated Event Manager and IT Solutions Manager. As the one-stop contact for customers who organize all types of events, the Event Manager is responsible for guiding flawless execution of all services required for a successful event. And the IT Solutions Manager, the prime technical support to the Event Manager, is involved upstream and throughout the event to propose and deliver the right technical solutions.

Meeting participants also have access to the *Pullman connectivity Lounge*, developed in partnership with Microsoft®. This high-tech area lets them connect, print and work using latest-generation computers and software.

With more than 900 square metres of meeting and banquet space, Pullman Anshan Time Square is the city's newest and most upscale destination for conferences and events. With six meeting rooms and one multi-function room equipped with state-of-the-art technology, including all types of audio/video equipment and free high speed WiFi Internet, the hotel can easily accommodate both high-profile conferences and smaller social gatherings alike. And with the hotel's superb food and beverage offerings tailored to each event and context, participants will always leave satisfied.

Work and... Play!

With a well-equipped Pullman Fit Lounge, an indoor spring water heated pool and other amenities such as rooms for Yoga practice, table tennis, billiard and card playing, Pullman Anshan Time Square invites guests to maintain their wellness routine and keep an active lifestyle.

Opening package

Pullman Anshan Time Square is offering special promotional rates of ¥588 / room night on Superior King/Twin Room with complimentary breakfast to celebrate its opening from now until Sep.30th, 2012. (The price is subject to 15% surcharge and 4% city tax.)

Address: No. 306 Shengli Road, Lishan District, Anshan, 114030, Liaoning Province, P.R. China

About Pullman

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 92 countries with over 4,400 hotels and 145,000 employees. Located in the main regional and international cities and in prime tourist destinations, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand's four and five-star establishments provide an extensive range of tailored services, access to groundbreaking technologies, including a new approach to organizing events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has more than 60 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of brands within Accor's portfolio, is proud to offer the Le Club Accorhotels(R) loyalty program.

Further information concerning the Pullman hotels is available on www.pullmanhotels.com.

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