

Pullman accelerates its expansion in Greater China with the opening of Pullman Wuxi New Lake

Accor's fastest-growing upscale brand lands in vibrant new district of scenic Wuxi, the "Pearl of Taihu Lake"

Shanghai, November 1 -- Pullman, Accor's upscale hotel brand catering to the needs of today's cosmopolitan traveller, announces its debut in Wuxi with the recent opening of Pullman Wuxi New Lake. The newly-built 404-room property is the latest addition to Pullman's vibrant Greater China portfolio, which now counts 15 operating hotels with a further 29 projects committed and scheduled to open by 2015.

Strategically located in the Wuxi New District and right adjacent to the district government office building, Pullman Wuxi New Lake, a twin-tower landmark development in the area, enjoys convenient access to Sunan Shuofang International Airport -- about 10 minutes' drive -- and is just 5 kilometers away from the Beijing-Shanghai High-Speed Railway station, from where a trip by train to Shanghai takes only 45 minutes.

The city's latest upscale address, Pullman Wuxi New Lake is bound to stand out as a second-to-none option for today's sophisticated business travellers with its first-class amenities and bespoke services, all considerably designed for a refreshing and inspiring travel experience. Inside the Wuxi New District, which is positioned as the city's center for international business, science and technology, the hotel is set to become an ideal option to hold corporate meetings and business events. Pullman Wuxi New Lake is also privileged to share the venue with an exhibition center which is within walking distance for larger conferences and events.

"We're excited to bring the Pullman brand to Wuxi, a scenic and rapidly-developing city in eastern China," says **Paul Richardson, Chief Operating Officer of Accor Greater China**. "The opening of Pullman Wuxi New Lake, the first Pullman in Wuxi and second in Jiangsu Province, has further strengthened Pullman's network in China, which is already the brand's largest market in terms of hotel numbers. As the fastest growing upscale brand in Accor's business portfolio, Pullman's vigorously expanding presence across the country is a clear indication for its ever-growing popularity among both investors and consumers."

404 stylish guest rooms for ultimate comfort and relaxation

Featuring 404 well-appointed guest rooms including 40 suites ranging from 42 to 430 square meters in size, Pullman Wuxi New Lake is designed to offer its guests a true escape from the hustle and bustle of city life. Thanks to its proximity to Taihu Lake, a signature landmark of Wuxi, guests on higher floors will be able to enjoy stunning lake views.

Upon arrival, the signature **Pullman Welcomer** is immediately recognizable and will extend their warm welcome to guests, serving as a one-stop contact to accommodate all types of needs throughout their stay.

The hotel's tastefully-decorated, comfortable and functional rooms and suites all feature LCD TV sets with multi-channel cable and complimentary high-speed Internet access. The upscale Roger and Gallet room amenities help deliver a pleasant French touch, making the hotel an urban retreat for relaxation. Ladies' floor rooms, equipped with a comprehensive selection of dedicated amenities, are particularly set to pamper female guests.

Pullman yoga is an innovative and tailor-made fitness program designed by the brand in China to satisfy the increasingly health-savvy generation of business travellers. With a yoga mat in each room, guests are encouraged to improve their physical wellbeing during their stay at the hotel.

Indulgent culinary experiences

Pullman Wuxi New Lake, with four restaurants and three bars/lounges, provides diverse choices for discerning taste buds.

- **La Cuisine**, the hotel's all-day dining restaurant featuring an open kitchen, serves both Western and Eastern cuisines using the freshest produce and ingredients.
- **The Chamber**, the hotel's refined Chinese restaurant, offers high-quality organic products and tea.
- **The Banzai**, with two Tatami rooms, specializes in authentic Japanese cuisine satisfying all senses.
- At **Le Chinois**, the hotel's largest restaurant with a capacity to seat more than 280 people, serves traditional Chinese dishes from different regions of the country in a modern ambience. The restaurant's 18 private rooms provide ample choices for guests who look for gastronomic treatment with privacy, whether for a casual family gathering or a formal business banquet.
- At **Le Buzz bar**, guests can enjoy live music performance over a variety of beverages and snacks, making it an ideal place to meet and relax.

Vinoteca by Pullman, a large selection of fine wines served by the glass, presents a stylish, modern and comprehensive display at Le Buzz Bar and offers guests a real and unique wine tasting experience.

The latest and largest upscale address for all types of meetings

Pullman's innovative **Co-meeting** offer has earned a reputation as a specialist in medium-to-large meetings. From hardware to software, the hotel integrates smoothly to deliver flawless execution of all services required for a successful event. From participant welcome in the lobby to meeting rooms, break areas, dining rooms, terraces and Pullman's innovative **Chill Out Space**, the hotel consolidates the entire infrastructure and makes it available for meetings.

The hotel's highly professional and totally committed front-line teams, led by a dedicated **Event Manager** and **IT Solutions Manager**, remain ready to help throughout the entire process for customers who seek seamless implementation of meetings and events of any type and scale.

With nearly 2,200 square metres of meeting and banquet space, Pullman Wuxi New Lake is the city's newest and most upscale address for conferences and events. With eight meeting rooms offering natural day-light -- from 85 to 350 square meters in size -- and one 1,200-square-meter pillarless grand ballroom, which is the newest and largest in the area, the hotel easily accommodates meetings and events ranging from high-profile ceremonies and formal corporate meetings to small-scale casual gatherings. All the meeting rooms are equipped with state-of-the-art technology, including all types of audio/video equipment and LCD projectors. A dedicated meeting floor, located on the 3rd floor, provides high speed WIFI Internet access.

All types of configurations can be set up for meetings, and the square outside the hotel can be served as a perfect venue for outdoor activities upon guests' requests. Facilities for meeting break featuring coffee, tea, fruit juice and snacks help ensure participants an enjoyable yet refreshing experience.

Meeting participants also have access to the **Pullman Connectivity Lounge**, developed in partnership with Microsoft®, where they can connect, print and work using latest-generation computers and software.

Restore your body restored and refresh your spirit!

Pullman Wuxi New Lake invites guests to keep up their fitness routine during their travels and make their stays at the hotel a physically renewing and mentally rejuvenating experience. Recreational facilities include:

- A well-equipped **fitness center** where a dedicated **yoga room** with French windows and amazing views is incorporated
- An indoor heated **swimming pool** with a kids' pool
- An ultra-comfort **SPA and massage center**
- **Rooms** for table-tennis, chess and card games, etc.

Opening package

Pullman Wuxi New Lake is offering a special package at ¥618 net per room night that includes accommodation in Superior King/Twin Room and one complimentary breakfast to celebrate its opening from now until 16 November 2012.

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About Pullman

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 92 countries with over 3,500 hotels and 145,000 employees. Located in the main regional and international cities and in prime tourist destinations, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand's four and five-star establishments provide an extensive range of tailored services, access to groundbreaking technologies, including a new approach to organizing events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has more than 60 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of brands within Accor's portfolio, is proud to offer the Le Club Accorhotels(R) loyalty program.

Further information concerning the Pullman hotels is available on www.pullmanhotels.com.

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