

Press Release

Shanghai, 29 May 2013

Accor receives two prestigious industry honors

Accor is pleased to announce it has received two accolades at the Miracle Workers Award Gala 2012. The annual grand event witnessed Accor being granted **International Hotel Group of the Year 2012** and **CSR Practitioner of the Year 2012** with its sustainable development program **Planet 21**.

Hosted by China BT MICE, the Awards recognize the most active and outstanding players in China's MICE industry. The award winners were voted by professional readers of China BT MICE Magazine through an open online poll in Mainland China.

"We are delighted to receive the awards which recognize our continuous efforts in delivering high-standard product and service to Chinese travelers with all of our brands and our commitment to being a socially responsible corporate citizen," said **Paul Richardson, Chief Operating Officer of Accor Greater China**, "With Planet 21, our strong sustainable development program, we will keep on leveraging our synergy and commitment to boost our business and give back to the communities where we are present."

The past year saw robust and solid growth for Accor in Greater China with a total of 15 opening hotels, a record pace of development for the group. Accor currently operates over 130 hotels representing more than 32,000 rooms across Greater China, covering the full range of segments from luxury to economy, including Sofitel (luxury); Pullman, MGallery, Grand Mercure Mei Jue (upscale); Novotel, Mercure (midscale), ibis Styles and ibis (economy).

Launched in 2012, Planet 21 is Accor's latest sustainable development program which has taken the group's commitment to sustainability to a higher level. With sustainability being placed at the core of the group's business strategy, Accor has made 21 commitments to environmental and social sustainability with concrete targets for 2015.



Accor, the world's leading hotel operator and market leader in Europe, is present in **92 countries** with **more than 3,500 hotels** and **450,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Grand Mercure, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1** - provide an extensive offer from luxury to budget. With more than **160,000 employees in Accor brand hotels** worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

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