

PULLMAN WEIFANG WANDA SET TO SOAR IN CHINA'S 'KITE CAPITAL'

In conjunction with Wanda Hotels, **Accor** announces the opening of **Pullman Weifang Wanda**. Located in the historical yet vibrant city of Weifang in China's Shandong Province, Pullman Weifang Wanda is the first upscale international hotel to open in the city and the 16th Pullman hotel in China.

"We are excited to bring the globally renowned Pullman brand to Weifang," said **Paul Richardson, Chief Operating Officer, Accor Greater China**. "As the city's first upscale international hotel, Pullman Weifang Wanda truly defines upscale hospitality in China's Kite Capital. We are committed to delivering the highest standard of service and comfort to our guests and we look forward to future growth in the region."



Opening special

To celebrate its opening, until 31 May 2014, guests can enjoy one night accommodation in a Superior Room at RMB 788 net including complimentary breakfast for two as well as a voucher valued at 50RMB and valid for all F&B outlets. Other exciting options are also available. For bookings please contact the hotel at 86 536 7099999.

A new upscale international hotel experience in central Shandong

Located in central Shandong, Weifang is a flourishing industrial city with a rich cultural history. With a population of over 8 million, abundant natural resources and beautiful scenery, Weifang is famed for its local arts and crafts including embroidery, clay sculpture and woodblock printing. Best known as China's Kite Capital, Weifang is home to one of the world's largest international kite festivals and tourists flock to the city each year to visit the city's historical sites and relics, including Yangjiabu Folklore Grand Park and Ten Tablet Garden. Weifang has also established itself as a thriving technology hub that attracts a growing number of technology startups and with close links to major cities.

Situated in downtown Weifang, Pullman Weifang Wanda incorporates the fascinating kite culture of Weifang into its ethos. A popular and relaxing space within walking distance of many department stores, office buildings and the city's IMAX cinema, guests at Pullman Weifang Wanda enjoy easy access to the commercial and cultural appeal of this dynamic city. The hotel is 20 minutes' drive away from Weifang Nanyuan Airport and Weifang Railway Station is within 15 minutes' drive.

Fun and relaxation, mixing business with leisure

As one of Accor's upscale brands, Pullman caters for seasoned cosmopolitan travelers who mix business with leisure. Located in global cities and near major tourist destinations, Pullman hotels and resorts attract discerning travelers in town for business, active city breaks or relaxing getaways. Pullman Weifang Wanda features 271 spacious, modern, fully connected rooms and suites equipped with latest in-room technology such as broadband and satellite TV, as well as warm and contemporary interior design, offering guests a **vibrant, cosmopolitan** and **in-style** experience.

The hotel's meeting and banquet facilities total 1,438 square meters, with highly trained and experienced staff on call to provide attentive and professional services. All function rooms are equipped with state-of-the-art technology and are designed to meet the various needs of meeting planners.



At 250 square meters, the hotel's **lobby lounge** is a good place for business meetings and events or simply enjoying a relaxing drink amid the modern ambience. The hotel's **ZHEN restaurant** is where guests can experience authentic Weifang and Shandong cuisines, while the **Yuan restaurant** serves Cantonese and Hakka dishes from southern China. The hotel's **Le Café** offers all-day dining and a full international buffet. The **Executive Lounge** on the 20th floor offers guests stunning views of the city's skyline, as well as a comfortable, hi-tech conference room and all-day drinks and snacks. Guests can also expect a good workout at the hotel's **Health Club** with amenities including a gym, sauna, and a heated pool.

Address: No.1 Building No.6636 Fushou East Street, Kuiwen District, Weifang, Shandong Province, China
Tel.: 86 536 7099999

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 92 countries with more than 3,600 hotels and 160,000 employees. Located in the main regional and international cities and in prime tourist destinations, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers, whether they are travelling alone, with their clans or with colleagues. The brand's establishments offer a new approach to upscale hospitality. The Pullman network has almost reached 80 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America where ideas, histories and cultures meet. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of Accor's brands, is proud to offer the Le Club Accorhotels loyalty program. Further information concerning the Pullman hotels is available on www.pullmanhotels.com

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