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# ibis Styles set foot in Changbaishan

ibis Styles Changbaishan Wanda opens as Accor's vibrant economy brand consolidates presence in Greater China

Shanghai, November 11<sup>th</sup>, 2013 – Accor announces the opening of **ibis Styles Changbaishan Wanda**, the second ibis Styles brand hotel in China. The 492-room hotel is ideally located within Wanda Changbaishan International Resort and offers visitors a new choice for a comfortable stay with stylish design at an affordable price.

ibis Styles hotels are best known for **their own personality and styles**. The brand's spirit and design hallmarks -- an upbeat attitude, a good-natured atmosphere and a stylish setting -- are easily recognizable to guests who will also be impressed by the brand's generosity and conviviality, through the creation of open, accessible spaces and a welcoming environment.

"ibis Styles Changbaishan Wanda hotel is another exciting new member of Accor's hotel network in Greater China," said **Paul Richardson, Chief Operating Officer, Accor Greater China**. "ibis Styles is a corner stone in Accor's global economy brand revitalization strategy and we will continue to expand the brand's network for travellers seeking unique experiences at a truly affordable price in this hotel segment."

## A guaranteed comfortable stay

Featuring 464 standard and family rooms plus 28 suites, ibis Styles Changbaishan Wanda is one of the latest options for visitors to Changbaishan resort. The highlight in each guest room is the **ibis sweet bed**. Embracing an innovative and revolutionary bedding concept, the ibis sweet bed offers a flexible and robust bed base, resilient and supportive mattress, a cozy duvet as well as soft pillows for guests' ultimate comfort. Each room is equipped with a **39' LED TV** and a large, **comfortable shower**. The rooms are also designed with **multi-purpose spaces** to allow more room and comfort.

## Unique and dynamic design

ibis Styles Changbaishan Wanda features **unique, stylish and dynamic design in vibrant colours** with a focus on improving the guest experience. The restaurant on the first floor runs 24 hours hosting up to 240 guests and offers spectacular mountain views. An extended breakfast is as early as 4am and children aged between 6 to 12 enjoy breakfast at half price while those under six are free. Other facilities include a spacious lobby bar, a gym and a kids' corner.

## Good value-for-money

An **all-inclusive package is offered** including **the accommodation, an all-you-can-eat buffet breakfast and unlimited Wi-Fi access** in the hotel to all guests making ibis Styles one of the best-value propositions in the market.



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### A good choice for families

**Ibis Styles Changbaishan Wanda is great with family rooms for three people and spacious suites for four people of 41 to 62 square meters at attractive rates. The kids' corner is open 12 hours a day in the lobby and the restaurant and offers a special menu for children and child-friendly tableware.**

### Ideal for ski lovers and park visitors

The hotel is within walking distance from the resort's cable station allowing guests' easy access to ski slopes. It is also conveniently located for visitors of Changbaishan National Park that features the highest mountain in Northeast Asia with a vast forest and wide range of plants and animals.

ibis Styles Changbaishan Wanda is offering a special all-inclusive package at **RMB1029** including one night accommodation in standard room, two ski tickets, buffet breakfast for staying guests and unlimited Wi-Fi access from November 16 to December 12, 2013. An additional 20% discount is available if the reservation is made 20 days prior to the stay. Pay two get three nights is applicable if guests make the reservation 7 days in advance from now till December 20, 2013.

Address: Baiyun Road, Changbaishan International Resort, Fusong County, Baishan, P.R. China  
Tel: (+86) 439 6983666

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### About ibis Styles

ibis Styles design hotels to sustain simplicity, comfort, quality and conviviality. Located in city centers or commercial districts, each property has its own positive and stylish personality while sharing a common colorful, bright, and energetic décor. The brand's network now represents more than 170 hotels in 14 countries. For more information on ibis Styles hotels, please visit [www.ibisstyles.com](http://www.ibisstyles.com).

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