



Comfort, unique designs,
all-inclusive

Warsaw, 1 September 2014

Ahoy! – The ibis Styles Brand Sails into Latvia

As from September 1, the ibis Styles brand sails into the territory of Latvia! The 3-star ibis Styles Riga hotel tempts all sea dogs to visit its interiors. The maritime theme is present everywhere, with a great anchor in the lobby and graphic motifs of the harbor in the rooms. Thus each guest may for a while feel like a sailor during a sea voyage!

The ibis Styles Brand

The Orbis Group launches another brand of the Accor's portfolio in the Baltic States. After opening of the Mercure Marijampole and Mercure Riga Center earlier this year, now it is time for ibis Styles Riga. The brand operates in the economy sector and features a unique design and distinctive story and theme behind each property. There are no two identical ibis Styles hotels in the world. What they have in common is simplicity, interactivity and quality of service. The network offers its guests an all-inclusive package, as breakfast and internet access are always included in the room rate.



Lobby in the ibis Styles Riga hotel

Exceptional Interior Design



Lounge bar in the ibis Styles Riga

A maritime theme, history of the city and sailing motives are present in almost every area of the ibis Styles Riga hotel. The interior design has been inspired by the hustle and bustle of the nearby harbor. Huge anchor placed in the lobby or tables resembling large spools of rope are just some of the elements that invite guests to participate in an exciting sea adventure. This unique climate has also been captured in the rooms, where walls are decorated with colorful murals depicting the harbor panorama. Going to the 12th floor, where the hotel's restaurant is located, guests can feel like entering a lighthouse. The hotel offers 76 highly comfortable rooms as well as three conference rooms with a total area of 114 square meters. Travelling by tram to the old town or to the business district will take no more than a few minutes. Sports amateurs will also enjoy staying in ibis Styles Riga, as a swimming pool, sauna, fitness center, spa, bowling center and mini golf are located just 500 meters from the hotel.



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Riga – a Harbor Town

One of the major communication hubs in this part of Europe years ago, Riga is commonly known as the pearl of the Baltic Sea. The city features perfectly preserved medieval monuments and buildings from the time of the secession. Magnificent houses built in art nouveau style, which today house numerous embassies and the Old Town which is the UNESCO World Cultural Heritage Site are excellent examples of the city's treasures. Riga bustles with life round the clock, yet is most charming in the evening, when the glow of lanterns and music from nearby cafes reveals its beauty. The city is an amalgamation of a rich tradition of unique coastal climate and an interesting history. Due to the proximity to the Polish border, Riga's attractions are close at hand for all those seeking exciting discoveries.



The Colombo restaurants in ibis Styles Riga



Riga

ibis Styles is the brand of economy hotels with unique personalities and multiple design of Accor, the world's leading hotel operator, present in 92 countries with over 3,600 hotels and 170,000 employees.

These hotels come in a host of different styles and all feature simplicity, comfort, quality and conviviality. Located in or close to city centers, each property offers an upbeat, stylish, relaxed and fun setting.

The brand is distinctive for its "all-inclusive" package which includes the room, an all-you-can-eat breakfast buffet, high speed Wi-Fi Internet access and a host of other little extras. At the end of June 2014, the network comprised over 250 hotels in 21 countries.

For more information about the ibis Styles hotels, please visit www.ibisstyles.com

The Orbis Hotel Group is the largest chain of hotels in Poland. It manages **62 hotels in 30 cities in Poland** as well as **4 hotels in the Baltic States** and offers **11 600 rooms**. The hotels operate under the brand names **Sofitel, Novotel, Mercure, ibis, ibis Styles** and **ibis budget** as well as **Orbis Hotels**. These brands, recognized throughout the world, provide a quality service under a range of standards, ranging from luxury 5-star to economy 1-star hotels.



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Accor, the world's leading hotel operator and Orbis' strategic shareholder, offers its guests and partners the dual expertise of a hotel operator and brand franchisor (**HotelServices**) and a hotel owner and investor (**HotelInvest**) with the objective of ensuring lasting growth and harmonious development for the benefit of the greater number.

With around 3 600 hotels and 470 000 rooms, Accor welcomes business and leisure travelers in 92 countries across all hotel segments: luxury-upscale with **Sofitel**, **Pullman**, **MGallery**, and **Grand Mercure**, midscale with **Novotel**, **Suite Novotel**, **Mercure** and **Adagio** and economy with **ibis**, **ibis Styles**, **ibis budget** and **hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**.

As the world's top hospitality school, **Accor** is committed to developing the talents of its **170 000 employees** in Accor brand hotels. They are the daily ambassadors of the culture of service and innovation that has driven the Group for over 45 years.

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