



ibis Amman confident of strong growth in 2010

First internationally branded economy hotel will lead the way through new hospitality offering

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Amman - Jordan: ibis Amman, the first internationally branded economy hotel in Jordan, is confident of a stellar 2010, buoyed by higher than projected occupancy figures since it opened its doors in November 2009.

“ibis is pioneering a new era in Amman’s hospitality arena by offering the first economy lodging hotel with international standards,” said Thierry Szewc, General Manager of ibis Amman. “The difficult economic climate that prevailed through 2008/09 has substantially driven demand for economy lodging hotels and the ibis offering is fulfilling the gap in the market for business and leisure travellers who want quality service at value for money prices.

“ibis Amman made a better than expected start and we are now looking to build on our initial success in 2010, as we are fully equipped to provide our customers with hotel services that illustrate the best value for money,” he added.

Conveniently located at the heart of the city, the three-star hotel shares the city's liveliness while being strategically located in close proximity to several important service areas, including Queen Alia International Airport, the City Center, as well as a number of shopping centers and dining outlets.

Comprising 158 well-designed and perfectly equipped bedrooms with initial rates starting from JOD60 (subject to service charge & prevailing government tax), ibis Amman offers consistent quality

accommodation and features facilities for individuals with special needs in addition to non-smoking rooms.

The hotel offers guests to enjoy a variety of dining options including OOpen Pasta & Grill Restaurant, L'Oasis snack bar and a 24-hour Coffee Lounge. It also presents 3 outfitted meeting rooms with natural daylight.

Ends

For reservations, please call +962 6 5799090 or visit our website www.ibishotel.com

About ibis:

ibis, the worldwide economy hotel brand of the Accor Group, offers consistent quality accommodation and services in all facilities at the best local value for quality: a fully equipped room, the security of service available 24 hours a day, 7 days a week, and a great variety of restaurants. The quality of the ibis offering has been recognised by international ISO 9001 certification since 1997. The chain is also the first in the world to demonstrate its environmental involvement by obtaining ISO 14001 certification, already granted to nearly a third of its hotels. Created in 1974, ibis is today the leader in Europe and one of the top economical hotel chains in the world, with more than 100,000 rooms and 847 hotels in 43 countries. For more information, please visit our web site at www.ibishotel.com.

Accor Hospitality ME:

Accor Hospitality ME is one of the fastest growing hospitality groups in the region. Currently, the company's portfolio includes a total of 29 operational hotels in nine countries in the Middle East. Among the existing global brands ranging from Sofitel, Novotel, Mercure and Ibis, new brands such as Pullman and Suitehotel are emerging as strong players in the region. With over 25 years regional experience, Accor Hospitality ME is the first to establish a training academy, Tamheed – Accor Academie Middle East, which is dedicated to train all staff levels ensuring career development.

About Accor:

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- Hotels, with the Sofitel, Pullman, MGallery, Novotel, Mercure, Suitehotel, Adagio, Ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6 brands, representing 4,000 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, Accor Thalassa, Lenôtre, CWL.
- Services, with 32 million people in 40 countries benefiting from Accor Services products in employee and constituent benefits, rewards and incentives, and expense management.



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