

Press release

September 23, 2010

Pullman continues to expand and opens its first Middle East establishment, the Pullman Dubai Mall of the Emirates

In September, the Middle East's first Pullman hotel opens right in the center of New Dubai with direct access to the famous "Mall of the Emirates".

The 24-storey Pullman Dubai Mall of the Emirates' contemporary, elegant, blue-domed building rises above the city offering a refined ambiance in a blend of oriental and international inspirations.

The hotel's 481 luminous rooms, including 94 spacious suites starting at 56 square meters, feature wood paneling and oatmeal and brown interiors, creating the ideal cozy and comfortable setting for work or rest.

Thanks to the use of glass panels, the rooms feature bright, spacious bathrooms that comprise a bath and a walk-in-shower with a large rainfall showerhead.

Contemporary and varied food and beverage facilities

The hotel's *Sanabel* restaurant serves multicultural cuisine from breakfast to dinner: mezze, sushis, maki... The tables are positioned around live cooking stations, breaking with traditional international hotel codes to create a cozy, friendly, home-from-home atmosphere.

From 5pm *Vantage* serves a wide range of wines and champagnes including great vintages and local treasures, in a cozy, intimate ambiance.

Finally, *Soda Box*, a retro 1950s styled American "diner" in zingy colors located in the center of the hotel, serves food 24/7.

The Pullman Dubai Mall of the Emirates also boasts a wide selection of dishes that can be served in the rooms or in one of the hotel's restaurant areas.

At the roof terrace overlooking the city, light snacks are available for guests keeping an eye on their figures.

Comfortable meeting areas and latest generation technology

The Pullman Dubai Mall of the Emirates has an entire floor with 850 square meters of meeting space, featuring 9 meeting rooms and a board room. Most rooms are lit with natural lighting and all of them feature the latest technologies: for example, single remote control device for volume, lighting and screens settings. The three main rooms are modular and can cater for up to 300 people. A maximum comfort "chill out space" offers an alternative environment for meetings.

An entire floor dedicated to sport and recreation

On the top floor the hotel offers a full range of sports and recreational facilities including:

- A "Fit lounge" in a refined, elegant environment bathed in natural light, complete with top-of-the-range cardio and weight training equipment.
- A relaxation area where guests can recline in comfortable armchairs to chat, flip through magazines or enjoy refreshments.
- 2 outdoor pools: a lap pool and a relaxing family pool.
- A modern spa where discreet, helpful staff provide Payot wellness and revitalizing beauty treatments. The spa also features a sauna, hammams, jacuzzi, and spacious beauty treatment cabins.

"The Pullman network has gained a prestigious new address in Dubai. This hotel represents an important step for the Pullman brand and also for Accor's expansion in the Middle East" said Charlie Langlais, Chief Operating Officer, Accor Middle East, Africa, Indian Ocean & The Caribbean.

The hotel boasts plenty of attractions in its immediate vicinity, with direct access to the famous Mall of the Emirates considered one of the largest shopping centers in the United Arab Emirates with nearly 500 boutiques and over 30 million visitors a year. The mall is also very famous for its ski resort "Ski Dubai ". Just a few minutes' drive away, guests can see the yacht-shaped Burj Al Arab tower and the Burj Khalifa, the world's tallest building at 828 meters. They can also enjoy more traditional shopping at the Souk Madinat. In addition, the 12 hectare Jumeirah Beach Park offers a range of sea-side recreational and sports activities.

Launch special offer: €156 per night in a superior room including breakfast for one or two – from October 1 for bookings made exclusively on pullmanhotels.com

Managed hotel

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Pullman is Accor's upscale hotel brand designed with the requirements of business women and men in mind.

Located in the main regional and international cities, Pullman hotels provide an extensive range of tailored services, access to groundbreaking technologies, and "Co-Meeting", a new approach to organizing meetings, seminars and high-end incentives. At Pullman hotels, business travelers can choose between being independent or choosing help from our staff available round the clock.

Further information concerning Pullman hotels is available on the website www.pullmanhotels.com.

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,100 hotels and close to 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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