



Press release

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Accor Group opens its first hotel in Ostrava, in the Czech Republic

Four star hotel Mercure arose from the restored historical building

Group Accor, leading hotel operator in the world and second largest hotel operator in the Czech Republic by room is opening on 1st March 2011 its first hotel in Ostrava – four star hotel Mercure.

The hotel arose from restored National cultural sights in the centre of Ostrava under the supervision of the National heritage Institute, and offers to guests 139 designed rooms, the latest conference & meeting facilities, bar and restaurant. It is the eighth hotel of Accor Group in the Czech Republic- the first brand Mercure in the country and the second hotel out of Prague. The next planned opening of a hotel out of Prague will be hotel Ibis in Olomouc in 2012.

Mercure hotel in Ostrava is after ibis hotel in Plzen the second hotel of Accor Group opened out of the capital city. *"We have decided on Ostrava for several reasons. The main one is that Ostrava as the third largest city in the Czech Republic provides a great potential especially for corporate clients,"* explains Luc Gesvret, director of Accor for the Czech Republic, and adds: *"In addition to corporate clients Ostrava, but also the entire Moravian region has much to offer even in tourist area and furthermore, our Mercure hotel will bring a touch of French elegance and comfort in the city which up to now was not offered to the travelers.*

Mercure hotel is ideally located in the city centre of Ostrava, 5 minutes walk from the famous Stodolni street and it is housed in a cubist property, which was declared as a National cultural heritage in year 2008. Originally the building was built constructed in 1928 and conceived as office, tenement, and official flats designated for employees of miners' insurance company. In 1948 the private social and health insurance company was nationalized, and then the building passed into the ownership of the Czechoslovak Republic. Later, in the building was housed the House of trade union service that came into existence, besides trade unions such as that of education employees, KOVO, and others. In 1992 was declared in Ostrava an urban listed zone in which this building was included. The transformation of the old apartment building into a hotel was carried out under the supervision of the National heritage institute. Many parts of the interior have been preserved in its original design (such as mosaic floor lobby, safe in the bar area, etc.)

The hotel has 139 luxurious bedrooms, with a unique design created in the respect of the historical and architectural of the building, and bringing comfort to its maximum, they all have free wifi, mini bar and tea and coffee facilities.

All the rooms are en suite spacious and equipped with the latest entertainment technology like Ipad connectivity and up to 50 TV channels free of charge including movie channels like HBO.

The executive rooms have additionally Nespresso coffee machine.

4 conference rooms and 3 break-out rooms for various events with the latest conference & meeting facilities enable to adapt and cater to all types and demands, from meetings, conferences, cocktails and private dinners. All meetings rooms are equipped with latest technology.

The hotel has been thought and designed to bring pleasure and conviviality in the heart of the city, a lavish wellness center where mind and body can train and indulge in a relaxing and soothing ambiance. Also, for the pleasure of everyone the Janak bar and restaurant will delight you with unique and voluptuous cocktail like the "Pavel's Vineyard" a pure delight of emotions served in a trendy and elegant style, the restaurant will deploy for you all the charms and delight of the Provence region, from Olive oil, sundried tomatoes to aubergines, furthermore, Mercure Ostrava Center is the place to discover and enjoy unique wines in pure French tradition, this is the place to be and definitely the place to enjoy.....

*For more than 35 years, within the Accor Group, **Mercure** has exemplified **expert hospitality and personalized service**. Operating in more than 50 countries around the world, Mercure boasts hotels with **distinctive personalities** carefully preserved through the type of services offered and the decor, both of which vary from one hotel to the next. The hotel managers and staffs of the 670 Mercure hotels are **hospitality professionals**. Attentive and available, they are ready to listen and make sure their guests enjoy a stay full of genuine moments of pleasure and relaxation in a truly warm and comfortable setting.*

More information on Mercure hotels is available on mercure.com.

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

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