



Renewal of ibis hotels continues

April, 2011. In the spirit of the recently introduced last Generation concept of ibis, part of Accor brands, Europe's leading economy hotel chain and the fourth largest worldwide with 900 hotels, the second hotel in Budapest is now being renewed.

After ibis Budapest Centrum, and following two months of work, the ibis Budapest Aero on Határ Street also welcomes its guests in compliance with the most modern trends and expectations. The lobby has become airier, more transparent and more guest-centred with new plants and accessories.

Pillars of ibis' last Generation concept are modesty, being international, liveability, quality, environmental awareness, innovation and dynamism. In the spirit of this, the interior design of Accor's most dynamically developing brand is characterized by a harmonic environment, clear and open spaces, Zen-spirit, freshness and utilisation of natural materials.

Public spaces

Particular functions are arranged practically in public spaces so that they are in the proper place for the sake of efficiency. For example, the long counter at the reception has been replaced with separated, perceptibly airier, passable counters consisting of more blocks, where distance between the guest and staff members decreases. The modern, modular concept concentrates on particular tasks (table, business corner, etc.) with clear forms and easily designable image, and the light emphasises the unique features of the hotel.

The concept, however, is not meant to be uniform, it allows customisability for particular hotels – for instance with the choice of colours – which will nevertheless perceptibly remain members of the same family. Communal spaces are designed according to the features of the hotel; there are limitations only to certain elements – like, for instance, the headroom, or the suspended ceiling. However, creating the real feeling of belonging to a community for the guests is among the goals. Compulsory elements are the so-called "identity wall" and the ibis web-corner.

In the web corner, which is a compulsory element of the last Generation concept, special desktop computers fabricated for ibis operate with a webcam and software customised to the needs of the brand. The system is designed to handle the most important issues of our guests, hence it enables them to book and check plane tickets, to send messages, to make a room reservation in a hotel, to browse the internet, to chat, to use Open Office also while being offline, free of charge. The guests can log in with their own names to periods of fifteen minutes; the software is available in seven languages (English, German, Italian, Spanish, French, Portuguese and Chinese).

ibis Budapest Aero H-1091 Budapest Ferde utca 1-3.

Lobby



Web corner



Meeting facilities

The renovation also affected the gas – and water pipes; the soundproofing, the insulation and the windows of the banquet halls have been replaced. The two conference rooms of the hotel are also renovated; the Nárcisz room, being capable of hosting 20 people, and the Orgona room, being capable of hosting 60-70 people, operate as refreshed rooms, but with modern technical equipment that satisfies all requirements and that has been already used previously.

The lavatory for disabled people has recently been finished at the ground floor, and the proven twisted plexi divider from ibis Budapest Centre, which reflects light in a different way in each phase of the day, has been installed between the restaurant and the lobby.

The restaurant has become much airier, with freely variable tables and alterable layout. The menu still concentrates on the Hungarian and the international cuisine, and the hotel's patio grill, opening in the beginning of May, is popular with its special offer and atmosphere not only among the hotel guests, but also among the people living in the hotel's neighbourhood.

Another essential necessity is the "identity wall", where – beside the hotel's name – information about the programmes in Budapest, the hotel's commitment statement – including the commitments concerning environmental protection, and the 15-minutes' guest pledge – are located.

About ibis

ibis, the worldwide economy hotel brand of the Accor group, offers consistent quality accommodation and services in all its hotels, for the best local value: a well-designed and fully-equipped bedroom, major hotel services available 24/7 and a wide choice of on-site food and beverage options. The quality of the ibis standard has been recognized by the International Organization for Standardization certification ISO 9001 since 1997. Ibis is also the world's first hotel chain to demonstrate its environmental commitment through securing the ISO 14001 certification, which has already been awarded to one third of its hotels. Established in 1974, ibis is the European leader and one of the first economy hotel chains in the world, with more than 107,000 rooms and 900 hotels in 48 countries, including 6 in Hungary. For additional information, please visit www.ibishotel.com.

About Accor

Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries with 4,200 hotels and more than 500,000 rooms**.

Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6**, and its related activities, **Thalassa sea & spa** and **Lenôtre** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its **clients and partners** nearly 45 years of know-how and expertise.

Press contact in Hungary

Zoltán Király
zoltan.kiraly@accor.com
+ 00 36 1 48 55 636