

## Press Release

Paris, 27<sup>th</sup> October 2011

## Mercure expands its presence in Spain with the opening of Mercure Thalasia Costa de Murcia

**With ultimate facilities and services, Mercure Thalasia Costa de Murcia has one of the most modern and eco-sustainable thalassotherapy centre in Spain.**

The hotel brand Mercure welcomes a new establishment Mercure Thalasia Costa de Murcia in under a franchise form.

This 4-star-hotel is located next to Las Salinas Nature Park in San Pedro del Pinatar, less than 1km away from the Mediterranean See and 40 km away from Cartagena, ideal location for cultural visits, especially thanks to its well known roman theatre.

The hotel boasts 211 rooms with terrace - 62 of them Privilege Rooms - two restaurants and three bars. The outdoor swimming pool with solarium, the meeting area of 1.000 m2, sport facilities and one of the most modern and eco-sustainable thalassotherapy centre in Spain, are all amenities which turn Mercure Thalasia Costa de Murcia into the ideal hotel both for business and leisure trips.

Guests will live intense experiences thanks to the diversity of activities available in the area: golf, diving, sailing, nice walks or bike rides in Las Salinas Nature Park.

### An eco-sustainable thalassotherapy centre



Guests can enjoy ultimate latest treatments in relax, health and beauty treatments in an eco-sustainable spa that takes up 4.500m2. It extracts the water from the Mediterranean See and has a big 34°C seawater pool, Jacuzzis, water beds, rehabilitation pool, aqua gym pool, cascade and swan neck fountains. It also offers to its clients a marine circuit composed of biothermic shower, Finnish sauna, sea stove, walkway, ice cave and relaxing pool; a labyrinth of contrasts to get a total relaxation.

Besides the wellness provided, these treatments have preventive and therapeutic characteristics due to the high grade of saltiness of the water. The hotel has its own medical team which helps guests about the treatment that best fit their needs.

The products used for these treatments are ecological and natural, based on salts and mud from the sea. The thalassotherapy centre maintains its temperature thanks to 5.000W photovoltaic equipment that reduces the CO2 emission in a 60%, contributing to environmental caring.

To complete the thalassotherapy treatments, Mercure Thalasia Costa de Murcia has an "Aesthetic and Beauty Department" with Hair Salon.

## The best of Mediterranean cuisine in La Sal restaurant

A cosy restaurant inspired by the staterooms of a ship that has private spaces to enjoy a meal with intimacy. The menu combines the best of the traditional cuisine from Murcia and nouvelle cuisine at the same time with seasonal food. The speciality of this "marine restaurant" is the classical *caldero de pescado*, a recipe of rice with various species of fish from Menor Sea.

Mercure is the mid-range non-standardized brand of Accor Group. Present in more than 50 countries in the world, it has near 700 hotels that stand out for their style and unique personality.



### Mercure Thalasia Costa de Murcia

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SPAIN

#### **Mercure, a genuine experience guaranteed by a strong brand.**

For business or leisure, Mercure offers a real alternative to hotel chains or independent hotels. Mercure is the only midscale hotel brand that combines the strength of an international network of 700 hotels with guaranteed quality standards and the genuine experience of hotels that are all different, rooted in their community and managed by passionate hoteliers.

Located in city centers, by the seaside or in the mountains, the Mercure hotel network welcomes you in nearly 50 countries across the world.

For more information: [www.mercure.com](http://www.mercure.com)



Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with **4,200 hotels** and more than **500,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, Ibis, all seasons/Ibis styles, Etap Hotel/Ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

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