

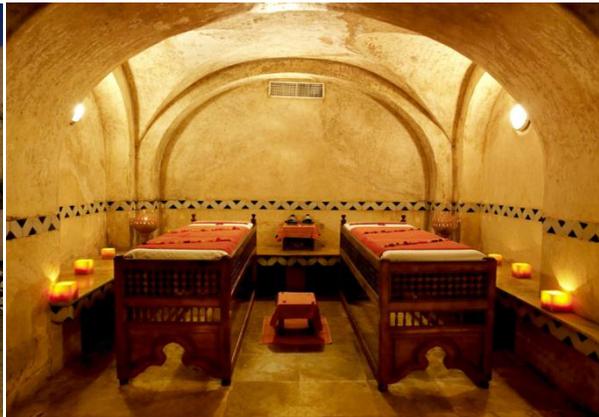


Press release

Essaouira, December 1, 2011

Medina Essaouira Hotel Thalassa sea & spa joins the MGallery collection

Essaouira, December 1 - MGallery enhances its collection with a new property, the Medina Essaouira Hotel Thalassa sea & spa in Essaouira, Morocco.



This five star hotel is set on the seafront, close to the Medina and the port. It is the ideal location for strolls around the typical districts of the peaceful, atmospheric city of Essaouira.

The hotel has 117 rooms – including 15 suites. The architecture and interiors respect Moroccan tradition and elegance. For example, the lemon wood furniture inlaid with ebony and cedar motifs, painstakingly created by Souiri craftsmen, contributes to the hotel's unique atmosphere. All the rooms have balconies with views of the private beach, the Medina or the outdoor pool.

The hotel will be refurbished over the next six months.

The hotel has three restaurants, each featuring three different atmospheres:

- **“Arganier”**, the poolside restaurant in the shade of the palm trees, serves Mediterranean food.
- **“Côté Plage”** serves international dishes.
- **“Dar Dada”** has a menu that features local cuisine.

The hotel has two bars. At **“La Scala”**, guests can enjoy mint tea and Moroccan pastries, while **“Mogador's club”** provides a lounge atmosphere and its own the VIP room.

For business stays, the hotel can cater for up to 120 guests thanks to its two modular meeting rooms. Both are equipped with Wi-Fi Internet access, audio and video equipment and slide and video projectors.

Memorable Moment by MGallery: an oriental break that includes a facial, a body massage and a whirlpool bath experience.

Each hotel of the MGallery collection invites you to live a Memorable Moment that is an original and unexpected activity linked to the history, culture, lifestyle and personality of the establishment.

Exclusively for guests only, Medina Essaouira sea & spa offers an epicurean parenthesis based on massages using oriental products. In a unique, peaceful and private area, the “beauty break” starts with a sugar body scrub and rasul mask. Then, guests are treated to a full facial that comprises an organic wheat germ face scrub, lavender tonic lotion and honey radiance mask. Lastly, clients enjoy a cedar stick massage – alone or for two persons – followed by a whirlpool bath with champagne and sweet delicacies.

This treatment takes place in the thalassotherapy center which offers a wide range of massages and reflexology sessions. The center also boasts a hammam, jacuzzi, indoor pool, solarium and fitness area.

“Unique hotels, where every stay is filled with emotion and discovery”

MGallery was launched in 2008 and now comprises 50 upscale hotels around the world. MGallery’s establishments feature exceptional environments and historical settings. Each property will win over even the most demanding travelers with its own distinct personality, unique design, soul and irreproachable service.

The brand continues to expand on the five continents and aims to grow to a total of 150 establishments by 2015. MGallery opened this year new exceptional properties such as St Ermin’s Hotel in London and Hôtel de l’Opéra in Hanoi. The collection also includes unique resort hotels such as the Kuta Beach Heritage & Spa in Bali.

The brand is opening hotels in city centers too, for example the Muse Bangkok in Thailand and the Auckland Lighter Quay in New Zealand.

MGALLERY

MGallery is a collection of upscale hotels notable for their personalities, which will appeal to individual travelers seeking distinctive services or looking for a place with more soul.

In the city center as well as in tourist hotspots, each hotel in the collection offers a distinctive environment in which to fulfill an authentic experience that revolves around a philosophy of pleasure. This is particularly true of the Baltimore, which offers an incomparable sensory culinary journey in its starred restaurant.

This is also true of the exceptional site of the Cour du Corbeau in Strasbourg, a real timbered house, a maze of nooks and passageways that has travelled through five centuries of history and known illustrious guests such as Frederick II, King of Prussia, Voltaire... A collection of hotels like so many different worlds.

Everything you need to know about MGallery hotels can be found at the mgallery.com website

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