



PRESS RELEASE

«MEMORABLE GOLF» BY MGALLERY

Paris, July, 27th 2012 - On the occasion of the Evian Masters, the international women's golf tournament of which the brand is a partner, MGallery unveils its most memorable golf destinations. The Accor group's collection of upscale addresses includes 50 hotels worldwide, 14* of them with easy access to a golf course.

On the one hand, hotels in extraordinary settings that promise their guests discoveries and emotions, and on the other, a unique golf course nestling between Alpine peaks and Lake Geneva, which every year welcome 50,000 enthusiastic spectators. MGallery and the Evian Masters have many points in common, which is why the Accor upscale hotel collection naturally decided to sign a three-year partnership with the competition – in 2013, the Evian Masters will become the fifth major in the Women's Grand Slam.

Through this partnership, MGallery confirms its special relationship with a sport synonymous with relaxation, nature and discovery.

Le Golf du Médoc in France: a haven of relaxation with its own golf courses

Located in the heart of the Médoc region with its world-famous vineyards and castles, between heath land and forests, Le Golf du Médoc is set in 150 hectares of greenery, promising visitors an atmosphere of tranquility and abundance.

The establishment has its own golf courses, ranked among the top 100 in Continental Europe.





The hotel has 79 rooms including six elegant, designer suites. Most of them have a terrace overlooking the two 18-hole courses. Designed to fit into the surrounding heath land, the hotel offers spa facilities with a heated indoor pool, a fully equipped fitness center and booths offering a range of treatments in an elegant atmosphere to sooth body and senses.

Specialty of the hotel spa: the Birdie massage combines essential oils with golf balls for a moment of complete relaxation.

Capovaticano Resort Thalasso & Spa in Italy: between land and sea

Located in the extreme south of the Italian peninsula, the Capovaticano Resort Thalasso & Spa overlooks a breathtaking landscape, with views of the Aeolian Islands and the Stromboli volcano. Built on one of the most beautiful beaches of the Tyrrhenian coast, the hotel is a perfect window on the sea.

Located just a few steps from a golf course, it is also an ideal base for nature lovers.



The hotel's 121 sophisticated rooms and suites were designed to give each guest a private space for relaxing and unwinding in a haven of peace and tranquility. Spacious and elegantly decorated, they combine contemporary design with an openness to nature.

The Thalassa Sea & Spa institute offers guests heated swimming pools, whirlpool baths, massage booths and shiatsu – a range of amenities for relaxing and unwinding in a Mediterranean atmosphere.

Fairmont Resort Blue Mountains in Australia: an exceptional panoramic view of Jamison Valley

The Fairmont Resort Blue Mountains boasts an extraordinary location in the heart of the Blue Mountains, a UNESCO World Heritage site. At an altitude of over 1,000 meters, the Blue Mountains plateau is more than 290 million years old. The hotel, just 90 minutes west of Sydney, is sited in a 100 sq. km. area of untouched wilderness. Just a few kilometers away from Leura Golf Course, the Fairmont Resort Blue Mountains offers guests exceptional panoramic views in a location in complete harmony with nature.



The hotel has 210 rooms, several meeting rooms, a covered outdoor pool, a tennis court and a fitness center. The spa with its sauna and whirlpool bath is ideal for relaxing and unwinding.

Today, 14 MGallery hotels have easy access to a golf course:

- Australia - Leura Fairmont Resort Blue Mountains
- France - Cabourg - Le Grand Hôtel
- France - Dinard Royal Emeraude
- France - Le Pian Médoc - Golf du Médoc Hôtel & Spa
- France - Pau - Hôtel Parc Beaumont
- Indonesia - Bali - Denpasar - The Royal Beach Seminyak Bali
- Indonesia - Yogyakarta - The Phoenix Hotel
- Italy - Ricadi - Capovaticano Resort Thalasso & Spa
- Morocco - Essaouira - La Medina Essaouira
- Morocco - Rabat - Le Diwan
- Martinique - Les Trois Ilets - Hôtel Bakoua
- Thailand - Chiang Mai - Veranda High Resort
- Thailand - Petchburi - Veranda Resort and Spa Hua Hin Cha Am
- New Zealand - Queenstown - Hotel St Moritz



MGallery: “Memorable hotels by Accor”.**

MGallery is the upscale hotel brand of Accor, the world’s leading hotel group with over 4,400 hotels and 145,000 employees in 92 countries.

All the collection’s hotels are remarkable and unique, with their own distinctive personalities. Each one tells a story, inviting the traveler to live an experience through its architecture, interior and services. Every establishment draws its inspiration from one of the collection’s three atmospheres. Some, like the Hotel de la Cité, are locations steeped in history that highlight their ancient origins – “Heritage”. Others, like the Hotel Muse Bangkok, are esthetic universes, reflecting a style, a design, the “Signature” of a celebrity who contributed to creating or decorating the establishment. Lastly, others, like the Capovaticano Resort Thalasso & Spa in Italy, are an invitation to relax in a fabulous natural setting – “Serenity”, on the seaside, in the countryside, in the mountains or in an urban “oasis”. All of these establishments are different, but each one invites travelers to share and discover memorable experiences.

The MGallery collection was launched by Accor in September 2008 and is now present in all five continents. The network will expand to over 150 establishments by end 2015.

Everything you need to know about MGallery is on www.mgallery.com

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