



PRESS RELEASE

MGALLERY CELEBRATES THE ARRIVAL OF TWO NEW ADDRESSES IN MILAN: GRAND VISCONTI PALACE HOTEL AND UPTOWN PALACE HOTEL

Paris, April 24, 2013 - **MGallery, Accor's collection of high-end hotels, now counts three exceptional establishments in Milan: Grand Visconti Palace Hotel, Uptown Palace Hotel and the Grand Hotel Villa Torretta. Located in the very heart of Europe's design and fashion capital, these two new properties, reflect the brand's dynamic expansion via franchises and in Italy, MGallery's second largest network. Two other hotels recently joined the brand's Italian network: Villa Olmi Hotel in Florence and La Griffe Hotel in Rome. LaGare Hotel Venezia will open next May under MGallery brand, bringing the network to a total of 12 prestigious hotels in Italy.**

MGallery, which was created in 2008, is a collection of memorable hotels each with their own unique charm and personality.

"All MGallery hotels share the same spirit, but they each have their own distinctive personalities and stories, which guests experience and enjoy during their stay. It's this unique positioning, this new vision of luxury – the luxury of experiences that are full of emotion and discovery – that has enabled our rapid expansion, which remains selective and exclusive," Christophe Alaux, CEO of MGallery Europe.

Today, MGallery counts over 60 hotels in 22 countries and five continents and aims to have about 100 establishments by 2015.

With a strong and dynamic growth since 2008, MGallery has more than 30 development projects secured and plans to open 12 new hotels in 2013, mostly in Europe and Asia Pacific. The brand is also due to celebrate the opening of its very first hotel in Latin America in Buenos Aires, Argentina before the end of the year.

Grand Visconti Palace Hotel: a haven of tranquility that evokes Milan's past but also its present

Classical and refined, the Grand Visconti Palace represents the perfect match between the traditional charm of a historic building and the comfort of modern facilities.

In the 1920s, the hotel's 2,500 sq.m. courtyard housed a flour mill, the Mulino Verga. Now transformed into a magnificent Italian-style garden, it is the centerpiece of the hotel, visible from most of the 172 rooms and suites, the pool, the restaurant and the meeting rooms.



The Tower Suite perfectly encapsulates the spirit of a new type of luxury, rich in emotions and discoveries, brought to life by MGallery and the Grand Visconti Palace: 120 square meters on three levels connected by a staircase and a private elevator, with extraordinary views over the city's rooftops.

The restaurant "al V piano" on the fifth floor offers an "eno-gastronomic" journey through the traditional tastes and flavors of Italy and the best in international cuisine.



To refresh body and mind after a busy day, guests can enjoy the Grand Visconti Palace well-being center with its sauna, Turkish baths, Jacuzzi, fitness center and 120 sq.m. indoor swimming pool overlooking the park.

The hotel also boasts a meetings and events area that can cater for up to 300 people, with 14 meeting rooms ranging from 55 to 249 sq.m.

Uptown Palace Hotel : an "urban-chic" skyscraper with a 360° view of Milan

The Uptown Palace embodies the essence of Italian elegance. Strategically located just a few minutes from the city's world-famous fashion district, this "urban-chic" hotel has adopted a palette of warm beige and brown colors that infuse charm and elegance.

The 158 rooms and suites with their clean-lined, sophisticated design offer the highest standards of comfort. The stylish furniture and materials are all made in Italy.



The suites have a vast, bright living area with great views and a Jacuzzi, while the top-floor Presidential Suite boasts an amazing panoramic view of the cathedral and the rooftops of Milan.

“Uptown”, the hotel’s restaurant, will delight the most demanding palates with a selection of traditional Lombardy dishes and international specialties produced by its daring and creative young chef, Carlon Ontano.

Grand Hotel Villa Torretta: a jewel in a casket of greenery

Grand Hotel Villa Torretta is a luxurious 17th century manor house, a historic and prestigious building decorated with frescoes, Venetian stucco and crystal chandeliers. An ideal venue for private and professional events, the hotel is adjacent to Milan's regional park, the Parco Nord. The 78 rooms and suites feature individually chosen furniture and fabric colors that give each its own special personality.



The hotel restaurant, "Vico della Toretta", is worth a visit in its own right. Located inside the villa, it is open to all and offers tasty Milanese and Lombardy delicacies served in a sumptuous setting.

The hotel also boasts nine meeting rooms bathed in light and a splendid auditorium designed by famous architect Renzo Piano, offering a total capacity of 258 people.

The role of our hoteliers is crucial and a key to our customers’ experience. MGallery hotel teams stage the story of their establishment with talent by sharing anecdotes and secrets about its history, the city, culture and stories.

MGALLERY

MGallery is the upscale hotel brand of the Accor group, the world's leading hotel operator with over 4,400 hotels and 160,000 employees in 92 countries.

Each hotel in the Collection is memorable and unique with a distinctive personality and story which is experienced by guests through its architecture, interior design and services. They are inspired by one of the Collection's three hallmark atmospheres: "Heritage" hotels are charged with history reflecting their historic roots, for example the Hôtel de la Cité in France. "Signature" hotels mirror an esthetic universe and style inspired by a personality who contributed to their creation or decoration, for example the Hotel Muse in Bangkok. "Serenity" hotels offer guests a haven of relaxation in a beautiful natural seaside, rural, mountain setting or urban "oasis", for example the Capovaticano Resort Thalasso & Spa in Italy.

All the hotels in the Collection are different, but invite their guests to experience "Memorable Moments."

The MGallery Collection, which was launched by Accor in September 2008, is present in all five continents and will expand to comprise over 100 establishments by the end of 2015.

For more information about MGallery please visit www.mgallery.com

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