



Press release

HOTEL CARLTON LYON: MGALLERY UNVEILS THE ARTISTS' HOTEL!

Lyon, April 16, 2013 –

Accor Chairman and CEO Denis Hennequin, has just inaugurated the mythical Hotel Carlton Lyon, a new member of the prestigious MGallery Collection.

“Accor is a leading player in the luxury and upscale hotel segment where it aims to expand its network to 400 hotels by 2015. MGallery is one of the spearheads of this strategy and aims to have over 100 hotels by 2015. This brand, which is remarkable and distinctive because of its personality and singularity, shares the vision of a new type of luxury with its guests: the luxury of living experiences that are full of emotion and discovery,” declared Denis Hennequin, Accor’s Chairman and CEO.

MGallery’s Hotel Carlton Lyon has long-standing links with the world of culture, the arts and showbiz. It is located in the very center of Lyon and has been magnificently restored in keeping with the art-deco spirit of its earliest years. As one of the city’s artists’ preferred locations, it will continue to serve as the setting for many films and host the large-scale international cultural events that have allowed Lyon to shine throughout Europe in recent years.



The Hotel Carlton Lyon, which is located on Lyon’s peninsula, has just joined the MGallery Collection after nine months of refurbishment. “With MGallery we decided to stage the hotel’s history through its interior



design, so that customers can enjoy a unique experience in this establishment which has attracted so many celebrities,” explains Corinne Dupont, General Manager of the Hotel Carlton Lyon.

Of the hotel’s 80 rooms, six suites are named after the famous actors that used to stay there, for example, Suite 103, was Laurent Terzieff’s room for many years and his autobiography “*Seul avec tous*” is now placed on the side table in the room.

Behind the scenes, two artists – from Le Coadic-Scotto interior design firm – have created a majestic decor that highlights and stages the Carlton’s history. Yann and Alessandro, respectively the interior designer and the decorator, opted to highlight this establishment’s characteristic art-deco style. The building’s original wrought iron elevator, splendid staircase, breathtaking high ceilings, art-deco stained glass windows are all features that contribute to the majestic interiors. Exceptional measures were taken for this exceptional establishment and some decorating features were even custom-made, for example the four spectacular glass-beaded chandeliers in the cocktail bar and the unique floral wallpaper which adds the perfect touch to the 80 rooms and suites.

“The biggest challenge was to use our know-how and creativity to preserve the establishment’s heritage, but also provide a touch of extravagance and modernity as well as the comfort required in an upscale hotel,” explains Yann Le Coadic. The project involved renovating 160 pieces of original furniture from the former establishment.

The Hotel Carlton Lyon is an upscale, romantic venue and its interiors have been designed to create a retro, classical, but also absolutely contemporary setting.

A treasure trove of emotions and timeless elegance

To add to the celebrity experience, the Hotel Carlton Lyon has designed some unique upscale services.

So that guests feel like stars pampered from head to toe, the Spa Cinq Mondes offers massages as well as the opportunity to unwind completely in the Turkish bath, massage parlor or relaxation room. The nail salon, a special feature for women, also provides hand and nail treatments. The hotel has even partnered with beauty product brand Kure Bazaar, to create its own unique “Carlton Red” nail polish, inspired by the establishment.



Guests and visitors can also enjoy a relaxing moment at the cocktail bar and try a unique champagne cocktail in a hushed setting, tucked away from the outside world.

Georges Blanc has signed the hotel's room service menu which features a gourmet selection of signature dishes, for example the "Artists' salad" and the "Carlton Burger".

"We are delighted to have put the Hotel Carlton Lyon back in the limelight. The rebirth of this establishment, which was one of Lyon's first luxury hotels, will restore the soul of this historic location. The MGallery Collection of hotels is designed to offer guests a Collection of emotions that contribute to making each stay a memorable moment, with the hotel as the central feature of their experience," concludes Julie Grégoire, Director of Operations for MGallery France.

MGallery is a Collection of nearly 60 high-end hotels throughout the world belonging to the Accor group, the world's leading hotel operator (over 3,500 hotels in 92 countries). Each hotel in the Collection brings to life with talent a unique personality and story, experienced by guests through its architecture, interior design and services. They are inspired by one of the Collection's three hallmark atmospheres: "Heritage" hotels charged with history reflecting their historic roots, "Signature" hotels that mirror an esthetic universe and style inspired by a personality who contributed to their creation or decoration, and "Serenity" hotels that offer guests a haven of relaxation in a seaside, rural, mountain or urban setting. All the hotels in the Collection invite guests to experience "Memorable Moments."
MGallery and the hotels in the Collection share three strong values: "Singularity" - each hotel is unique and original with its own strong personality; "Elegance" - a MGallery hotel embodies distinction, stylishness and good taste; and, lastly, "Consideration" - their personnel take pride in offering guests respect, recognition and a personalized service.

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