



Are you ready for the Sochi 2014 Winter Olympics? Pullman and Mercure: two brands and three Olympic hot-spots

Paris, November 22, 2013: Accor adds three new establishments in the Caucasus Mountains to its Russian network, which already comprises 14 hotels. Mercure Rosa Khutor, inaugurated in January 2013, as well as the Pullman Sochi Center and Mercure Sochi Center, two hotels located in the center of the Olympic city which will open in January 2014, will soon welcome fans and sponsors from around the world for the 2014 Winter Olympic Games.



Mercure Rosa Khutor

Mercure Rosa Khutor, which is located in the Rosa Khutor alpine resort that will host the 2014 Winter Olympics alpine skiing and freestyle events, boasts 153 rooms and suites starting at €110 a night. It features a Slav atmosphere and contemporary style and combines wooden furnishings with eggplant tones to create an elegant, modern interior. Its prime location at the bottom of the ski slopes and right next to the center of the resort, offers guests remarkable conditions for stay between the sea and the mountains.



The resort is a prime destination for winter sports and mountain hiking enthusiasts. Mercure Rosa Khutor is located close to the Rosa Khutor Extreme Park, which will host the snowboard and freestyle skiing events, and the Rosa Khutor Alpine Center, which will host all the alpine skiing disciplines (Downhill, Nordic Combined (downhill and slalom) Giant Slalom and Super-G). Guests will be able to relax in the establishment's naturally-lit, glass-domed 15m x 15m swimming pool (the only hotel pool in the resort!), Turkish baths and fitness center. Access is also open to non-residents subject to availability for an entrance fee of €25.



La Table du Maître, an essential culinary stopover

The hotel restaurant "La Table du Maître" is the ideal place to sample traditional Russian, Ukrainian and Mediterranean dishes. The restaurant's warm, lounge atmosphere is enhanced by its open kitchen, where the Chef invites guests to watch the dishes being prepared in a relaxed, friendly setting.

A perfect business destination

The establishment has three fully-equipped conference rooms, ranging from 25m² to 125m² that can cater for up to 100 people. The hotel organizes seminars in a modern and elegant setting and focuses on creating the perfect environment for concentration and team work.



Pullman Sochi Center

The Pullman Sochi Center is located on Sochi's waterfront, right next to the city center. Its rooms, which start at €170 a night for a superior standard room, are designed for cosmopolitan, mobile and hyper-connected travelers. Whether they are staying for business or leisure, the establishment offers guests a modern approach to upscale hospitality.

This new property is just 20 kilometers from Sochi-Adler International Airport and its rooms boast magnificent views of the city of Sochi and the Black Sea.



The 150-room Pullman Sochi Center, offers the best of the brand's "signature services": the Welcomers, the Pullman bed, free Wi-Fi throughout the hotel, the Connectivity by Pullman concept, Nespresso® services, Vinoteca by Pullman, the Pullman Fit & Spa Lounge, etc.

The Pullman Sochi Center also boasts 2800m² of rooms for business and private events. In addition, Pullman's Co-Meeting concept allows participants to focus on the essential by offering an innovative approach to organizing meetings, conventions and incentives, with dedicated spaces, latest generation equipment, innovative breaks and the personalized support of a committed team (Event Manager, IT Solutions Manager).



All in all, the hotel offers a combination of innovative technologies, bespoke services and comfort that meets the expectations of local and international business and leisure customers. Indeed, Pullman's "Work hard, play hard" motto takes on full significance here.

When work is over and it's time to relax, the establishment's Pullman Fit & Spa Lounge on the 16th floor, welcomes guests keen to enjoy its breathtaking view of the sea as well as its facilities which include a 12m x 5m panoramic swimming pool, a fitness room, a single-sex sauna and Turkish bath and a spa menu, all of which are designed to be appreciated without moderation.



Guests can also enjoy a Mediterranean meal at the Pullman Sochi Center's elegant restaurant "Sel Marin", or simply relax at "O'Bar", over a selection of Dammann teas and fine pastries and appreciate the establishment's atmosphere.



Mercure Sochi Center



Mercure Sochi Center is right next to the city center and just a stone's throw from Sochi Beach and its promenade. This hotel, which has 200 rooms starting at €100 a night for a standard room, will be a preferred destination for visitors attending the sports event of the year who also want to enjoy activities in Sochi's city-center. The establishment also shares the same leisure facilities as the Pullman Sochi Center.

The hotel's restaurant "Kruzheva" (which means 'lace' in Russian) features a modern setting and dishes inspired by local culinary traditions to which the chef adds a touch of modernity. Russian Bortsch and Pelmeni dumplings with semi-cooked foie gras are matched with a selection of wines, carefully chosen to suit the dishes on the menu. The pleasant and comfortable "Lobby Bar" serves a range of tasty dishes and refreshing cocktails.



About Mercure

Mercure is the midscale non-standardized brand of Accor, the world's leading hotel operator with over 3,500 hotels and 160,000 employees in 92 countries. Mercure hotels meet shared quality standards and are driven by passionate hoteliers. Whether they are located in major city centers, by the seaside, in mountain resorts, etc. each establishment offers an authentic experience for both business and leisure travelers. The Mercure network consists of 732 hotels in 50 countries around the world and represents a real alternative to standardized or independent hotels, combining the additional benefits of a strong international network and high expertise professional and digital platforms. For more information visit <http://www.mercure.com>

About Pullman

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 92 countries with over 3,500 hotels and 160,000 employees. Located in the main regional and international cities and in prime tourist destinations, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers, whether they are travelling alone, with their clans or with colleagues. The brand's establishments offer a new approach to upscale hospitality. The Pullman network has more than 80 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America where ideas, histories and cultures meet. Our objective is to have 150 hotels around the world by 2015-2020. Pullman, like most of Accor's brands, is proud to offer the Le Club Accorhotels loyalty program. Further information concerning the Pullman hotels is available on www.pullmanhotels.com

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