



PRESS RELEASE

Novotel Named One of the “50 Best Employers in Canada” by Hewitt Associates

VANCOUVER, British Columbia (January 4, 2010) – Novotel, which offers a high standard of attentive service at six hotels in Canada and nearly 400 around the world, was honored as one of the “50 Best Employers in Canada” by Hewitt Associates’ annual employer study.

“This is a great honor for Novotel Canada,” said Eric Buitenhuis, vice president of operations for Novotel Canada. “We constantly strive to maintain an environment of collaboration, empowerment, and development within our team members. This recognition is especially meaningful, as it comes from our own team members.”

The first “Best Employers in Canada” study was conducted by Hewitt Associates in 2000, and includes anonymous participation from employees in all major industries, spanning all regions and sizes. Study participants include organizations in the public, private and not-for-profit sectors.

Novotel employs 522 team members in Canada in six properties in and around Toronto, Montreal and Ottawa. Novotel’s human resources philosophy focuses on developing and building relationships whereby team members participate in the process of decision-making, and each member’s input is welcome and fundamental to the success of the organization.

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As the mid-scale hotel brand within the Accor group portfolio, Novotel offers close to 400 hotels and resorts in 60 countries, situated in the centre of major international cities from business districts to tourist destinations. Novotel’s consistently high standard of service contributes to the wellbeing of both business and leisure travellers: think spacious, modular-design guestrooms, balanced cuisine available 24/7, excellent meeting facilities, attentive staff, dedicated children’s areas and rejuvenating wellness facilities. The Novotel group is a pioneer in sustainable development and all Novotel hotels participate in the Green Globe worldwide environmental certification program. In Canada, Novotel operates seven hotels – Novotel Toronto Mississauga, Novotel Toronto North York, Novotel Toronto Centre, Novotel Ottawa, Novotel Montreal and Novotel Montréal Aéroport. More information at Novotel.com.

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