



PRESS RELEASE

Novotel Named One of the “50 Best Employers in Canada” by Aon Hewitt’s 2012 *Best Employers* Studies

TORONTO, Ontario (October 20, 2010) – Novotel, which offers a high standard of attentive service at seven hotels in Canada and nearly 400 around the world, was honoured for the third consecutive year as one of the “50 Best Employers in Canada” by Aon Hewitt’s *Best Employers* studies for 2012.

“Novotel Canada enjoys a culture of collaboration, empowerment and growth for team members,” said Eric Buitenhuis, vice president of operations for Novotel Canada. “We are very proud to be recognized by our own employees for the third time through this honour, and we strive to continually foster our great working relationship with our team.”

Novotel has significantly improved its ranking on the top 50 list from its initial rank of 50 in 2010, to 42 in 2011, and now occupies the 34th spot on the 2012 list. Novotel employs over 500 team members in Canada at six hotels in and around Toronto, Montreal and Ottawa. Novotel Canada’s human resources philosophy is based on building and developing relationships that encourage and empower team members to actively engage in decision making; each member’s input is valued and plays an integral part of the success of the team.

The 2012 *Best Employers* studies conducted by Aon Hewitt and identifies organizations with the highest employee engagement. The primary requirement to be named a Best Employer is high employee engagement – a measure of how positively employees speak about their employer to others, how likely they are to stay, and how motivated they are by their organization’s leaders to excel in order to contribute to business success.

The study includes anonymous participation from employees in all major industries, spanning all regions and sizes. Study participants include organizations in the public, private and not-for-profit sectors.

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About Novotel

As the mid-scale hotel brand within the Accor group portfolio, Novotel offers close to 400 hotels and resorts in 60 countries, situated in the centre of major international cities from business districts to tourist destinations. Novotel’s consistently high standard of service contributes to the wellbeing of both business and leisure travellers: think spacious, modular-design guestrooms, balanced cuisine available 24/7, excellent meeting facilities, attentive staff, dedicated children’s areas and rejuvenating wellness facilities. The Novotel group is a pioneer in sustainable development and all Novotel hotels participate in the EarthCheck worldwide environmental certification program.

In Canada, Novotel operates seven hotels – Novotel Toronto Mississauga, Novotel Toronto North York, Novotel Toronto Centre, Novotel Toronto Vaughan, Novotel Ottawa, Novotel Montreal and Novotel Montréal Aéroport. More information at Novotel.com.

About Aon Hewitt

Aon Hewitt is the global leader in human capital consulting and outsourcing solutions. The company partners with organizations to solve their most complex benefits, talent and related financial challenges, and improve business performance. Aon Hewitt designs, implements, communicates and administers a wide range of human capital, retirement, investment management, health care, compensation and talent management strategies. With more than 29,000 professionals in 90 countries, Aon Hewitt makes the world a better place to work for clients and their employees. For more information on Aon Hewitt, please visit www.aonhewitt.com.

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