



PRESS RELEASE

Novotel Montreal Centre Celebrates Traditional Galette de Rois Celebration with Business Partners and Clients

Richard Morissette, HRG Manager, Crowned “King of the Night” at Third Annual Event

MONTREAL, Quebec (January 26, 2010) – Novotel Montreal Centre held its third annual Galette de Rois, or Cake of the Kings, celebration on January 20. The traditional French Epiphany celebration welcomed more than 81 guests from 74 corporations for an evening of networking, fun and celebration of the New Year.

The tradition involves hiding a bean or charm in the Galette de Rois, which all attendees enjoy. The individual who finds the charm inside the cake is crowned “king” or “queen” of the evening. The honor was awarded to Richard Morissette from Hogg Robinson Group, who found the hidden charm in the Galette de Rois and was named “king” of the night.

“The Galette de Rois event is our way of thanking our business partners and clients for their ongoing support,” said Thomas Deegan, General Manager of Novotel Montreal Centre. “This year’s celebration was the best yet, with a festive turnout and an impressive array of prizes donated by our partners.”

Several lucky guests were awarded prizes that included Montreal Canadians tickets, Porter Airline tickets, gift certificates for Baton Rouge Restaurant and Trois Brasseurs Brewer, spa vouchers and a two-night stay at Sofitel Chicago Water Tower.

Novotel Montreal Centre also took the opportunity to support the MS Foundation of Canada during the event, an organization which the hotel regularly supports. The hotel accepted donations benefiting the organization during the festive occasion.

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About Novotel

As the mid-scale hotel brand within the Accor group portfolio, Novotel offers close to 400 hotels and resorts in 60 countries, situated in the centre of major international cities from business districts to tourist destinations. Novotel’s consistently high standard of service contributes to the wellbeing of both business and leisure travellers: think spacious, modular-design guestrooms, balanced cuisine available 24/7, excellent meeting facilities, attentive staff, dedicated children’s areas and rejuvenating wellness facilities. The Novotel group is a pioneer in sustainable development and all Novotel hotels participate in the Green Globe worldwide environmental certification program.

In Canada, Novotel operates seven hotels – Novotel Toronto Mississauga, Novotel Toronto North York, Novotel Toronto Centre, Novotel Ottawa, Novotel Montreal, Novotel Montréal Aéroport and Novotel Toronto Vaughn Centre. More information at Novotel.com.

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