

Press release

July 16, 2012

The first stage in the metamorphosis of Pullman's Paris establishments: the Pullman Paris Montparnasse unveils its new look

After several months' refurbishment by French architect and interior designer Didier Rey, the Pullman Paris Montparnasse now boasts 957 stylish, comfortable and connected rooms. The Pullman Paris Montparnasse is the first of Pullman's five Paris establishments to be renovated. Over the coming months all the French capital's Pullman hotels will undergo similar transformations: Pullman Paris La Défense, Pullman Paris Tour Eiffel, Pullman Paris Aéroport CDG and Pullman Paris Bercy.

The hotel is ideally located in the heart of the central, historic, commercial and cultural district of Montparnasse close to all Paris' top tourist destinations. It is also within easy reach of Paris' various stations and airports.

The Pullman Paris Montparnasse has close to 1,000 rooms as well as more than 4,000 square feet of meeting space, making it one of Europe's largest business center hotels. Like all the Pullman hotels, it offers the brand's "signature services" including: the Welcomer service, the Pullman bed, Roger&Gallet welcome products, Vinoteca by Pullman, free Wi-Fi throughout the hotel, Connectivity Lounge by Microsoft®, Nespresso® experience and the Co-Meeting concept.

ROOMS AND SUITES

The hotel has 957 rooms including 31 suites on 25 floors, with exceptional views of the French capital: This includes :

- 556 Classic rooms
- 271 Superior rooms
- 99 Deluxe rooms
- 31 Suites

Each room has undergone extensive refurbishment as part of either a complete or partial renovation scheme, depending on the room category. The rooms are spacious, bright and comfortable and meet the requirements of both business and leisure guests.

Architect and interior designer Didier Rey has created a universe that blends shapes, practical details and sensations and in which technology and design coexist in perfect harmony. The varying shades of grey and very contemporary style give the rooms a timeless, modern atmosphere with a unique view of Paris. Quality furnishings, intelligent use of space, respect for beautiful materials and the subtlety and durability of the whole setting characterize these new rooms.

The rooms are decorated with photos by Spanish artist Dom Garcia, who is renowned for his urban series and portraits taken at Parisian parties.

As far as technology is concerned, customers have free Wi-Fi internet access everywhere in the hotel.

Now that the rooms have been refurbished, over the coming weeks the hotel lobby, bar, Connectivity Lounge by Microsoft®, and other common areas (corridors, lounges) will also be renovated. Famous interior designer Didier Gomez is in charge of the renovations and will inject new energy into these areas which will be updated to meet the latest trends and feature the brand's hallmark spirit thanks notably to a focus on light.

DINING OPTIONS AT PULLMAN MONTPARNASSE

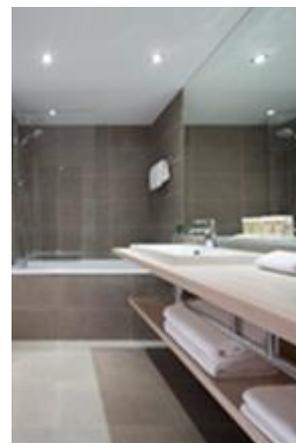
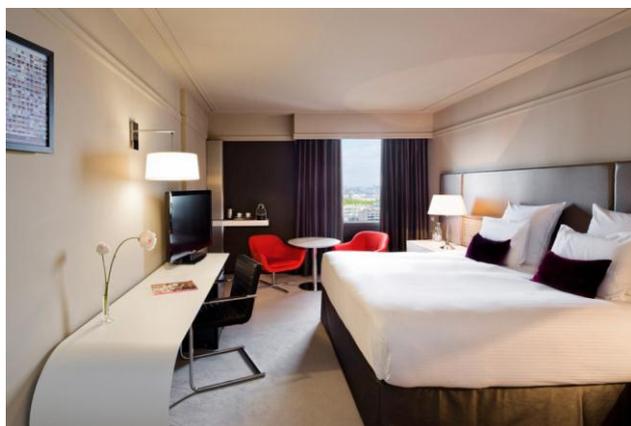
The hotel's restaurant, Justine, and its café, **Atlantic**, as well as the food and beverages served during meetings, all offer guests an upscale, cosmopolitan culinary experience.

- Restaurant Justine serves a lunch time buffet featuring a wide range of colorful, tasty international dishes. On Sundays, from September to June, the famous Baby Brunch de Justine allows parents to enjoy an exceptional buffet while their children are entertained with amusing activities and games.
- Café Atlantic provides the perfect casual setting for a drink, meal, business meeting or evening of musical entertainment.

The Vinoteca by Pullman wine list offers a wide range of international grands crus or small local gems served by the glass with the help of the sommelier. The list was put together and signed by Olivier Poussier, who was elected the World's Best Sommelier in 2000.

BUSINESS/MEETING FACILITIES

With 4,300 square feet of meeting space in 49 rooms, the biggest of which can host up to 2,000 people, the Pullman Paris Montparnasse is one of Europe's largest business center hotels. Like all 65 Pullman establishments around the world, the hotel offers Pullman Co-Meeting concept which focuses on the four promises of comfort, commitment, connectivity and cohesion. The Event Manager and IT Solutions Manager guarantee a tailored and personalized service for every type of event.



About Pullman Hotels

Pullman is the upscale international hotel brand of Accor, the world's leading hotel operator, present in 90 countries with over 4,200 hotels and 145,000 employees. Located in the main regional and international cities, Pullman Hotels & Resorts is principally designed to cater for the requirements of cosmopolitan, seasoned travelers. The brand's four and five-star establishments provide an extensive range of tailored services, access to groundbreaking technologies, including a new approach to organizing large-scale private events: meetings, seminars and upscale incentive events. At Pullman hotels, customers can choose between being independent or be given a helping hand by staff available around the clock. The Pullman network has 60 hotels in Europe, Africa, the Middle East, Asia-Pacific and Latin America. Our objective is to have 150 hotels around the world by 2015-2020.

Further information concerning Pullman hotels is available on www.pullmanhotels.com.

About Accor Worldwide

Accor, the world's leading hotel operator and market leader in Europe, is present in 92 countries with nearly 3,500 hotels and 440,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, ibis Styles, ibis budget and hotelF1 - provide an extensive offer from luxury to budget. With more than 160,000 employees in Accor brand hotels worldwide, the Group offers its clients and partners 45 years of know-how and expertise.

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