



Press release
Jakarta, January 19th, 2012

The upscale Pullman hotel brand adds a third hotel to the network in Indonesia today

Accor, the largest hotel operator in the Asia Pacific and in Indonesia, today announced the official take over of Hotel Nikko Jakarta with the hotel now sporting the Pullman hotel brand. Pullman is Accor's upscale hotel brand designed with the requirements of modern business travellers in mind.

Gerard Guillouet, Vice President for Accor, Indonesia, Singapore and Malaysia said, "The rebranding of this strategically located hotel in Jakarta demonstrates our commitment to developing a network of upscale hotels in Indonesia. The business travel market in Indonesia has matured significantly providing a catalyst for the expansion of this well positioned upscale business oriented hotel brand.



“The Pullman Jakarta Indonesia is the third Pullman hotel to be launched in Indonesia, following the opening of the first Pullman hotel in Bali in February last year and Pullman Jakarta Central Park recently in November. Therefore we are very excited with Pullman Jakarta Indonesia as it offers not only a wider choice for Accor guests, it also strengthens our presence in the upscale market,” Guillouet added.

The true differentiation between Pullman and other five-star hotels operating in Indonesia lies in three core concepts: Conviviality, Calm and Connectivity. Conviviality is true hospitality, Calm is to relax in the comfortable atmosphere of the hotel and in the knowledge that the services of the hotel are designed to provide for efficiency of business travellers and Connectivity meaning hotels within the Pullman network always provide the latest, sophisticated communication systems to keep business travellers connected anywhere, anytime.

Michael Issenberg, Chairman and Chief Operating Officer of Accor Asia Pacific, said, “The rebranding of the Pullman Jakarta Indonesia is very important for us as the brand is at the core of our upscale portfolio and is today the fastest growing five star hotel brand in Asia Pacific. In just three years, Pullman has expanded to over 70 hotels throughout the world with 23 of them operating here in Asia Pacific. Beyond this existing network we have commitments for a further 34 Pullman hotels in the region. We are well on track to achieve our previously stated ambitions of having 100 Pullman hotels in Asia Pacific by 2015.”

Pullman Jakarta Indonesia is owned by PT Wisma Nusantara International, which is a subsidiary of Guthrie GTS Ltd., Singapore. Mitsui & Co. Ltd., Japan, is also a shareholder in PT Wisma Nusantara International.

Truly an international hotel blending genuine hospitality with Indonesian culture

Pullman Jakarta Indonesia offers 427 guest rooms and suites in two wings - **Pullman Tower** and **Executive Tower** and **both** with panoramic views of Jakarta. Strategically located in the heart of Jakarta’s bustling financial, entertainment and shopping district, the hotel is already well established as one of Jakarta’s most popular business and meetings hotels, with an outstanding location opposite Plaza Indonesia and within a short walk of the Grand Indonesia malls.



The hotel is within walking distance to many of the city's commercial buildings, banks, major embassies including for the countries of Japan and France.

Pullman Jakarta Indonesia has an extensive array of dining options and with some of the city's best Japanese restaurants. Providing authentic dining with unrivalled flavors of International and Asian favourites in an open kitchen style restaurant, and renowned for its lavish buffet is **Olive Tree Restaurant**. **Kahyangan Shabu-shabu** restaurant serves a selection of premium quality meats, including imported Wagyu, US Rib Eye and Kobe beef which are served with the restaurant's famous ponzu sauce. **Origami Restaurant** serves modern Japanese cuisine along with Indonesian hospitality and sure to leave a memorable impression. Further, the hotel anticipates the opening of **Kahyangan Teppanyaki Restaurant** in Q2 2012.

Other facilities include a business centre, spa and wellness center, executive lounge, Oak Room Wine and Cigar Bar, Alun-Alun Lounge, Boulevard Lounge, Chill-out space, Connectivity Lounge as well as swimming pool.



A glimpse of the future

A major upgrade of the hotel is underway and will include refurbishment of guest rooms, lobby, all day dining, ballroom, and the addition of the new event facilities, which will be able to host up to 1,000 guests for meetings, conventions and other major events. The refurbishment will be done in stages, commencing in Q2 2012 and expected to be completed by mid-2013.

Pullman is Accor's upscale hotel brand designed with the requirements of business women and men in mind. Located in the main regional and international cities, Pullman hotels provide **an extensive range of tailored services, access to groundbreaking technologies**, and "Co-Meeting", a **new approach to organizing meetings, seminars and high-end incentives**. At Pullman hotels, business travelers can choose between **being independent** or choosing **help from our staff** available round the clock.

By the end of 2011, the Pullman network will include **70 hotels across Europe, Africa, Middle East, Asia-Pacific and Latin America**. In time, we anticipate a network of over 150 establishments around the world. Further information concerning Pullman hotels is available on the website www.pullmanhotels.com.

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to budget. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.



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