

Press Release

London – June 2010

Accor hotels UK win Expedia 2010 Insider's Select Awards

Four Accor properties in the UK have been awarded Expedia's prestigious Insider's Select Award – ranking them amongst the world's top hotels.

The exclusive list formally recognises individual hotels worldwide that Expedia travellers and local experts have identified as consistently delivering first class service and an excellent overall experience, at notable value. Expedia reviewed over 114,000 hotels and resorts, giving each one a numerical score; the hotels with the highest scores made the Insider's Select list. Out of those recognised are four Accor hotels including the **Sofitel London St James, Novotel London St Pancras, Mercure Bristol Holland House and Spa and the Mercure Aberdeen Ardoe House Hotel and Spa.**

Karelle Lamouche, Marketing Director for Accor Hospitality UK and Ireland, comments; "Accor is delighted that the quality of service of these four hotels has been acknowledged by Expedia travellers with this award. Endorsement from guests who have stayed with us is the greatest accolade, as it is testament to the exceptional service, quality and value for money provided by Accor hotels, and demonstrates that we are recognised as a leader in the industry."

Expedia is home to more traveller reviews than any other online agency. In 2009 alone, travellers from across the world submitted more than 570,116 reviews on hotels to Expedia. To ensure authenticity, Expedia verifies each traveller opinion by confirming that the reviewer has stayed at the property in the last six months. The requirements for a hotel to qualify for an Insider's Select Award are a minimum number of online reviews and a minimum score of 4.0.

Sofitel London St James is a stunning five star hotel located in the grade II listed, former home of Cox's and King's bank in the very heart of London. The hotel includes the award winning Brasserie Roux as well as the St James Bar and the Rose Lounge. For guests looking to relax the hotel also

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offers the exclusive So FIT gym and So Spa by Sofitel. The hotel is located on the corner of Pall Mall and Waterloo Place, within walking distance of many of London's top attractions including St James Park, Buckingham Palace, Trafalgar Square, and the finest shopping on Regents, Bond and Oxford Streets.

Novotel London St Pancras consists of 312 rooms and is perfect for business and short breaks to London. The hotel also offers 16 meeting rooms, including a state of the art auditorium, the critically acclaimed Mirrors Restaurant and Bar, 24 hour room service, WiFi and fitness centre. Situated just a five minute walk away from Kings Cross station, the hotel is a short 15 minute tube journey from popular attractions, including Covent Garden, Oxford Street and the West End.

Mercure Bristol Holland House Hotel and Spa consists of 275 en suite rooms and includes the stylish Phoenix restaurant and bar, a state of the art fitness suite, as well as a stunning swimming pool and spa complex. A luxury four star city centre hotel, Holland House is conveniently situated just 10 minutes walk from the railway station and a short 20 minute drive from Bristol Airport.

Mercure Aberdeen Ardoe House Hotel is a four star, 19th Century mansion, inspired by the nearby Balmoral Castle. The hotel offers 109 en suite rooms in 30 acres of unspoilt countryside, as well as a meeting suite for 500 guests, restaurant, lounge bar, spa, fitness centre, tennis courts and state of the art beauty salons. Situated just three miles outside of Aberdeen, Mercure Aberdeen Ardoe is ideal for shopping, theatre trips, scenic walks and tours of Balmoral Castle.

Accor, a major global group and the European leader in hotels, as well as the global leader in services to corporate clients and public institutions, operates in nearly 100 countries with 150,000 employees. It offers to its clients over 40 years of expertise in two core businesses:

- **Hotels**, with the **Sofitel**, **Pullman**, **MGallery**, **Novotel**, **Mercure**, **Suitehotel**, **Adagio**, **ibis**, **all seasons**, **Etap Hotel**, **Formule 1**, **hotelF1** and **Motel 6** brands, representing 4,100 hotels and nearly 500,000 rooms in 90 countries, as well as strategically related activities, **Accor Thalassa Sea & Spa**, **Lenôtre**, **CWL**.

- **Services**, with 33 million people in 40 countries benefiting from Accor Services products in employee and constituent benefits, rewards and incentives, and expense management.

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