



New Ibis Aberdeen Centre hotel opens for business

On 18th July 2011, Ibis Hotels will unveil the long-awaited new, 107-room Ibis Aberdeen Centre hotel in Scotland.

The hotel is located in the heart of the City Wharf development, close to shopping and entertainment areas, as well as being a short walk from the harbour, train and bus stations. As part of the leading European budget hotel brand, the Ibis Aberdeen Centre hotel will appeal to business and leisure customers visiting the city, offering fantastic value-for-money services, with en-suite rooms from just £49 a night.

Thomas Dubaere, Managing Director, Economy Brands, UK & Ireland, comments, "We are delighted to at last announce the opening of the Ibis Aberdeen Centre hotel. Aberdeen is an exciting, dynamic city and we're very pleased to be able to offer high quality budget accommodation to visitors to the city. We look forward to attracting new business clients, tourists and those looking to take advantage of the fantastic shopping and nightlife areas nearby. We hope that other local businesses will also reap the benefits."

Part of the international Accor Hotel Group, the Ibis Aberdeen Centre hotel is the 56th Ibis hotel now operating in the UK and Ireland. Guests staying at the hotel will be able to enjoy comfortable, modern rooms with air cooling, flat screen TV and high speed internet access. They'll benefit from round-the-clock services including a manned reception desk and 24/7 Hot Meal and Drinks Menu, and for their convenience, breakfast is available from 4.00 a.m. until 12 noon, seven days a week.

Hotel guests will also be able to benefit from Accor's worldwide A|Club loyalty scheme which enables members to earn reward points at more than 2,300 Accor Group hotels in 90 countries, including more than 900 Ibis hotels around the world.

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About Ibis

Ibis, the worldwide budget hotel brand of the Accor group, offers consistent quality accommodation and services in all its hotels, for the best local value: a well-designed and fully-equipped bedroom, major hotel services available 24/7 and a wide choice of on-site food and beverage options. The quality of the Ibis standard has been recognised by the International Organisation for Standardisation certification ISO 9001 since 1997. Ibis is also the world's first hotel chain to demonstrate its environmental commitment through securing the ISO 14001 certification, which has already been awarded to one third of its hotels.

Established in 1974, Ibis is the European leader and one of the first budget hotel chains in the world, with more than 107,000 rooms and 900 hotels in 48 countries, including 56 in the UK and Ireland.

For additional information, please visit www.ibishotel.com.

Accor UK and Ireland has a portfolio of 157 hotels and more than 21,300 rooms, **with Sofitel, Novotel, Mercure, Ibis, All Seasons and Etap Hotel.**

Accor, the world's leading hotel operator and market leader in Europe, is present in 90 countries with 4,200 hotels and more than 500,000 rooms. Accor's broad portfolio of hotel brands - Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons, Etap Hotel, Formule 1, hotelF1 and Motel 6, and its related activities, Thalassa sea & spa and Lenôtre - provide an extensive offer from luxury to low-cost. With 145,000 employees worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.

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