



Press Release

London, 18 October 2011

Accor adds a further two hotels to Mercure network

Hotel group continues ambitious expansion

Accor, the world's leading hotel operator and the market leader in Europe, has added an extra two hotels to the Mercure network, bringing the total number of Mercure hotels in the UK to 70. The hotels are signed under a franchise agreement with Jupiter Hotels Ltd, the new owners of the former Jarvis hotels, and are called the Mercure Livingston Hotel and Mercure Perth Hotel.

This follows from the landmark deal announced last month to sign 24 hotels to Accor and is further proof of Accor's commitment to increase its UK network to 300 hotels by 2015. The partnership with Mercure hotels will allow the hotels to retain their individuality and style whilst joining an established network of over 700 midscale hotels operating in more than 50 countries across the world.

Jean-Jacques Dessors, Chief Operating Officer of Accor UK and Ireland said,

"The agreement adds to our commitment to building the Mercure hotel brand in the UK. We have added almost forty hotels to the Mercure franchise in 2011, which has more than doubled its previous footprint."

Ends

Mercure, a genuine experience guaranteed by a strong brand.

For business or leisure, Mercure offers a real alternative to hotel chains and independent hotels. Mercure is the only midscale hotel brand that combines the strength of an international network of 700 hotels with guaranteed quality standards and the genuine experience of hotels, all different, rooted in their local community and managed by passionate hoteliers.

With hotels located in city centres, coastal resorts and in the countryside, the Mercure network provides a welcome in nearly 50 countries across the world.

More information on Mercure hotels is available on mercure.com

Accor UK and Ireland has a portfolio of 185 hotels and more than 24,000 rooms, with **Sofitel, MGallery, Novotel, Mercure, Ibis, all seasons/ibis styles** and **Etap Hotel/ibis budget**.

Accor, the world's leading hotel operator and market leader in Europe, is present in **90 countries** with **4,200 hotels** and more than **500,000 rooms**. Accor's broad portfolio of hotel brands - **Sofitel, Pullman, MGallery, Novotel, Suite Novotel, Mercure, Adagio, ibis, all seasons/ibis styles, Etap Hotel/ibis budget, hotelF1 and Motel 6** - provide an extensive offer from luxury to budget. With **145,000 employees** worldwide, the Group offers to its clients and partners nearly 45 years of know-how and expertise.



Jupiter Hotels Ltd

- Jupiter Hotels Limited was created to acquire 26 of the hotels from the administrators of Jarvis Hotels.
- It is a 50/50 joint venture between Patron Capital, the pan-European institutional investor focused on property-backed investments, and West Register, part of the Global Restructuring Group of the Royal Bank of Scotland plc.

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