

## Press Release

London, May 21, 2014

# Accor 'one of the UK's Best workplaces'

The world's biggest hotel operator, [Accor](#), has been recognised by [The Great Place to Work®](#) Institute as one of the UK's Best Workplaces for the third year running.

Accor employ over 5,200 people in the UK, operating over 200 hotels under well known brands such as [ibis](#), [Novotel](#) and [Sofitel](#).

Thomas Dubaere, Managing Director, Accor UK & Ireland said: "We want all of our staff to think of Accor as a wonderful place to work, because we simply cannot succeed without their commitment.

"We encourage our people to develop life long careers with us, and I believe this plays an important part in creating a great workplace. Many members of our senior management team started their careers in entry level positions in our hotels. Through our initiatives, such as the Académie Accor, we are able to invest in new talent and developing careers, nurturing the next generation of Accor.

Dubaere went on to say, "I would like to thank all of our employees for their continued hard work and commitment to making Accor the world's biggest and best hotel group; working together we have created a great place to build a career".

The Great Place to Work® Institute surveys some 6,000 organisations around the world representing around ten million employees. Speaking to both employees and management, the survey results are based on holistic view of the organisation. The Great Place to Work® credit three key elements that make a 'great workplace': *'People **trust** their management'*, *'Have **pride** in what they do'* and *'**Enjoy** working with their colleagues'*.

Tony O'Bryne, Chief Executive, The Great Place to Work®, commented, "We are delighted to recognise a record 100 organisations which have achieved the coveted status of Best Workplace, one that has high trust and highly engaged employees".

Accor ranked 21st in this year's 'large' category, which includes companies with more than 500 employees. Accor's luxury hotel, The Sofitel St James, is also celebrating as it ranked 30<sup>th</sup> in this year's medium category.

**ENDS**

## Press Contacts

### Accor UK & Ireland PR Manager - Jennifer Cole

Email: [Jennifer.cole@accor.com](mailto:Jennifer.cole@accor.com) / Direct: +44 (0)2082377761 / Mobile: +44(0)7508844664

PR agency: [accor@hudsonsandler.com](mailto:accor@hudsonsandler.com)

### Hudson Sandler – Pema Seely / Lance Concannon

Email: [accor@hudsonsandler.com](mailto:accor@hudsonsandler.com) / +44 20 7796 4133

## Note to editors

## ABOUT ACCOR



**Accor, the world's leading hotel operator**, offers its guests and partners the dual expertise of a hotel operator and brand franchisor (**HotelServices**) and a hotel owner and investor (**HotelInvest**) with the objective of ensuring lasting growth and harmonious development for the benefit of the greater number. With around 3,600 hotels and 460,000 rooms, Accor welcomes business and leisure travelers in 92 countries across all hotel segments: luxury-upscale with **Sofitel, Pullman, MGallery, and Grand Mercure**, midscale with **Novotel, Suite Novotel, Mercure and Adagio** and economy with **ibis, ibis Styles, ibis *budget*** and **hotelF1**. The Group boasts a powerful digital ecosystem, notably its booking portal **accorhotels.com**, its brand websites and its loyalty program **Le Club Accorhotels**. **As the world's top hospitality school**, Accor is committed to developing the talents of its **170,000 employees** in Accor brand hotels. They are the daily ambassadors of the culture of service and innovation that has driven the Group for over 45 years.

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