

PRESS RELEASE

## I LOVE CHOCOLATE

### SOFITEL HOTELS FALL FOR “IRRESISTIBLE” CHOCOLATE

**Paris, October 22, 2009** – Everyone melts for chocolate! Classics or audaciously interpreted, chocolate’s flavors are symbols of sensual delight and childhood memories. Between November 1, 2009 and January 31, 2010, Sofitel draws out travel to a sensual pace, inviting its guests to discover its exclusive *I Love Chocolate* special offer available in 26 countries and more than 85 participating hotels.

Chocolate lovers will polish off the delicious chocolate-flavored stays offered by Sofitel. Dark and milk chocolate, succulent confectionaries, precious cookies or hot drinks... Our chefs highlight their creativity to offer chocolate in all its forms, all its colors and all its states. And so everyone yields to temptation, Sofitel offers the third night free!

***I Love Chocolate*, a generous and flavorful offer that includes:**

- three nights for the price of two
- refined accommodations in one of our participating luxury hotels
- a delicious breakfast served in the restaurant every morning
- an “all chocolate afternoon tea:” hot chocolate, pastries and other delicacies
- the possibility to use your room until 2:00 PM on your day of departure

**A few examples of package prices for 3 nights for 2 people:**

In Europe, Sofitel Arc de Triomphe (France): from €390

In North America, Sofitel Los Angeles (USA): from \$420

In South America, Sofitel Buenos Aires (Argentina): from \$530

In Africa, Sofitel Marrakech (Morocco): from €288

In Asia, Sofitel Métropole Hanoi (Vietnam): from \$320

Offer valid for a stay between November 1, 2009 and January 31, 2010

**Information, conditions & reservations: [www.sofitel-ilovechocolate.com](http://www.sofitel-ilovechocolate.com)**

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**Sofitel, World Class Hotels & French Elegance**

*Sofitel is the only french luxury hotel brand with a presence on five continents with 130 addresses, in more than 50 countries. Sofitel offers contemporary hotels and resorts adapted to today's more demanding and more versatile consumers who expect and appreciate beauty, quality and excellence. Whether situated in the heart of a major city like Paris, New York or Bangkok, or nestled away in a country landscape in French Polynesia or Brazil, each Sofitel property offers a genuine experience of the French art de vivre.*

Discover Sofitel on **[www.sofitel.com](http://www.sofitel.com)**

Discover A|Club at Sofitel, the new worldwide Accor loyalty program on **[www.a-club.com](http://www.a-club.com)**

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