

PRESS RELEASE

**NEW DESIGN FOR THE SUITES  
AT THE SOFITEL MUNICH BAYERPOST**

**Paris, November 24th, 2009** – After two and a half years of extensive renovations, the Sofitel Munich Bayerpost (Germany) unveils its 10 largest suites. Harald Klein, who did the design for this 835 sq.m. renovation, designed each suite according to a precise theme that is reflected in the choice of colors, materials, furnishings, pictures and decorative objects. Through their unique atmospheres, each suite tells a story and stimulates the imagination. Ten suites, ten ambiances, ten trips...

**The “Oyster” Suite-Apartment**

This apartment and its 175 sq.m. are designed to be a protective shell for the traveler. Precious materials, exclusive furniture designed by famous designers and the best of Bang & Olufsen technology give this suite (the largest in the hotel) an exclusive character. The highlight of the layout is unquestionably the giant 13 sq.m. screen that guests can admire their films or photos on. The suite's colors include violet, white, gray and Bordeaux, while it makes judicious use of natural stone, white leather, colored glass and white Corian as materials. The ceiling's sparkling multicolored slats enhance the lighting. All of the decorative objects are based on a sea theme.

**The “Perle” Imperial Suite**

Fully devoted to the precious mother-of-pearl theme – clarity, luxury and splendor – the “Pearl” imperial suite occupies 90 sq.m. The interior layout is dominated by gold, white and gray colors, like the golden carpet, the wavy design wall lighting and the two gold ball-shaped hanging lamps made from hydrangea leaves. Natural stone, white leather, a shiny steel table, gilded wallpaper with pearl motifs and the chimney located in front of the table impart a luxurious and intimate ambience to the suite. Furthermore, quality furniture signed by famous designers provides maximum comfort and mixes with the famous Bang & Olufsen technology. Scenes from the film “To Catch a Thief” with Cary Grant and Grace Kelly are represented on the works of art. The central lenticular print is a work of art that reveals two different images depending on the observer's position in the suite.



### **The “Atelier” Opera Suite**

The “Atelier” Opera suite (88 sq.m.) evokes a highly refined artist’s workshop. Inspired by light and openness, white and light gray materials were used to decorate the walls with rattan furniture, carpeting and a ceramic table. The minibar – a cube in semi-transparent eco-resin – evokes an ice cube. The walnut wood used for the table and bed, with its warm tones, offers a striking contrast with the light atmosphere and the room’s immaculate white. The glazed tables’ blue ceramic and the make-up table’s precious green onyx provide a few hints of color. Reproductions of old Lillienthal black and white photographs decorate the walls and underline the design’s lightness. The entrance stands out from the rest of the suite with its ceiling and walls entirely coated with black lacquer. Customers can use the available chalk sticks to give free rein to their creativity, leaving a trace of their stay by drawing and writing on the wall.

### **The “Fleurs du Mal” Opera Suite**

In the “Fleurs du Mal” Opera suite, the customer enters a fantastic and strange world of 76 sq.m. This suite was inspired by the eponymous work of the famous French philosopher and writer, Charles Baudelaire. Somber colors, like violet and black, blend with floral motifs and contrast with the decorative white and orange articles. The bathroom is adorned with wallpaper depicting large white and black flowers. “Moooi” brand decorative furniture and lamps along with a Dutch baroque style dead nature complete the suite’s Romanesque and mysterious ambience.

### **The “Sheherazade” Opera Suite**

The “Sheherazade” Opera suite offers 90 sq.m. dedicated to the world of a 1001 nights. The materials and colors draw inspiration from the Orient’s luxuriance: red and gilded tapestries, beige and gold colored floors recalling the desert sand...black and gold glass mosaics, oriental decorations cleverly underlined by backlighting, hanging lights resembling Chinese lanterns, sofas evoking oriental divans with their cushions of varied colors and fabrics... here everything refers to oriental magic. The round bed surprises guests, inviting one to dream with its numerous cushions.

### **The “Nature” Opera Suite**

The “Nature” Opera suite offers 92 sq.m. of a modern vision of alpine chalets in southern Germany. Traditional and natural materials like wood and leather contrast with more modern and glamorous materials like gilded surfaces or glass mosaics. The wallpaper portrays blades of grass the size of a man, helping make this suite a surprising place. On entering the room, a guest feels transformed into an alpine hiker. The snow-white furniture and ice blue laminate recall mountain lakes and glaciers.



The decorative objects, like the small stuffed ibex or ceramic rain boots, are so many allusions to alpine chalets.

### **The “East” and “West” Opera Suites**

The four suites, “East 1,” “East 2,” West 1 and West 2, measure 56 sq.m. each in a split-level with a trendy design. A large glazed façade joins the living room to the bedroom on both levels, emphasizing the room’s impressive height (more than five meters). The decoration in the “West” suites revives the red, brown and orange colors of the 1970s style with their leather sofa and large cow skin carpet. On the other hand, white dominates in the “East” suites. Some of the decorative elements in acid violet and green make the suites a resolutely contemporary place. The wall posters portray famous movie scenes. An ambience that immerses the guest in the heart of the scenario of the films portrayed.

**The Sofitel Munich Bayerpost** – Located just 100 meters from the central train station in Munich, the Sofitel Munich Bayerpost is a historically protected building. Its exterior Wilhelminian style architecture contrasts with its interior design and its avant-garde decoration. The 396 bedrooms, 20 meeting rooms and the famous banquet hall combine design, comfort and technology. The unique Lagune Spa and the various eating areas make it a key location in the city.

These renovations bear witness to the **Sofitel Luxury Hotels’** new positioning and the brand’s move upscale. Anxious to align its European network, here are a few examples: the Sofitel London St James with the new So SPA concept (United Kingdom), the renovations of the Sofitel Marseille Vieux-Port and Sofitel Lyon Bellecour (France)...

Today the brand has three *flagship* hotels in Germany: Sofitel Berlin Gendarmenmarkt, Sofitel Hamburg Alter Wall and the Sofitel Munich Bayerpost.

### **About Klein Associates KG**

After having studied photography in Cologne and painting and design in Aachen, Harald Klein created the interior design and architecture firm of AUT DESIGN in Aachen in 1985. Between 1998 and 2005, he worked with the interior architect, Bert Haller, in Mönchengladbach, under the name of “klein-haller.” In 2006, Harald Klein created with three partners the firm of Klein Associates KG in Düsseldorf. Most of Harald Klein’s projects involve the gastronomy and hotel sector. The design of these projects always leaves a preponderant place for art. In 2004, Harald Klein had already been commissioned for the interior architecture and general design of the Sofitel Munich Bayerpost.

For more information: [www.harald-klein-associates.com](http://www.harald-klein-associates.com)



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**Press Relations Sofitel Worldwide**

Rodolphe Moulin-Chabrot  
[rodolphe.moulin-chabrot@sofitel.com](mailto:rodolphe.moulin-chabrot@sofitel.com)

**Local Agency Name**

Contact Name  
Tel  
Email



Sofitel Munich Bayerpost  
- New Suites -



Opera Suite "Naturelle"



Opera Suite "Sheherazade"



Opera Suite "Les Fleurs du Mal"



Opera Suite "Atelier"



Sofitel Munich Bayerpost  
- New Suites -



Imperial Suite "Pearl"



Magnificent Apartment "Oyster"



Loft Suite "East 1"



Loft Suite "West 1"

